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The Code Book: The Secrets Behind Codebreaking
Mastering Suspense, Structure, and Plot
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Anatomy of Voice
The Science of Writing Characters
Gray's Anatomy Puzzle Book
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A World Without "Whom"
The Creativity Code
The Anatomy of Dreams

*The Bestseller Code Anatomy Of The
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TYLER PRANAV

A Night to Remember The History Press

The National Security Agency is the world's most powerful, most far-reaching espionage. Now with a new afterword describing the security lapses that preceded the attacks of September 11, 2001, *Body of Secrets* takes us to the inner sanctum of America's spy world. In the follow-up to his bestselling *Puzzle Palace*, James Banford reveals the NSA's hidden role in the most volatile world events of the past, and its desperate scramble to meet the frightening challenges of today and tomorrow. Here is a scrupulously documented account—much of which is based on

unprecedented access to previously undisclosed documents—of the agency's tireless hunt for intelligence on enemies and allies alike. *Body of secrets* is a riveting analysis of this most clandestine of agencies, a major work of history and investigative journalism. A New York Times Notable Book

Shoe Dog Rodale

Eats, Shoots & Leaves for the internet age As language evolves faster than ever before, what is the future of 'correct' writing? When Emmy Favilla was tasked with creating a styleguide for BuzzFeed, she opted for spelling, grammar and punctuation guidelines that would reflect how readers actually use language IRL. With wry humour and an uncanny intuition for the possibilities of internet-age expression, Favilla makes a case for breaking the stuffy rules that have hitherto defined our

relationship with language. Featuring priceless emoji strings, sidebars, quizzes and style debates among the most lovable word nerds of the digital media world – of which Favilla is the go-to style guru – *A World Without “Whom”* is essential for readers and writers of posts, tweets, texts, emails and whatever comes next.

The Anatomy of Greatness Harvard Business Review Press
 What if an algorithm could predict which manuscripts would become mega-best sellers? *Girl on the Train*. *Fifty Shades*. *The Goldfinch*. Why do some books capture the whole world's attention? What secret DNA do they share? In *The Bestseller Code*, Archer and Jockers boldly claim that blockbuster hits are highly predictable, and they have created the algorithm to prove it. Using cutting-edge text mining techniques, they have developed a model that analyses theme, plot, style and character to explain why some books resonate more than others with readers. Provocative, entertaining, and ground-breaking, *The Bestseller Code* explores the hidden patterns at work in the biggest hits and, more importantly, the real reasons we love to read.

Hit Lit Random House

The award-winning New York Times bestseller about the American women who secretly served as codebreakers during World War II--a "prodigiously researched and engrossing" (New York Times) book that "shines a light on a hidden chapter of American history" (Denver Post). Recruited by the U.S. Army and Navy from small towns and elite colleges, more than ten thousand women served as codebreakers during World War II. While their brothers and boyfriends took up arms, these women moved to Washington and learned the meticulous work of code-

breaking. Their efforts shortened the war, saved countless lives, and gave them access to careers previously denied to them. A strict vow of secrecy nearly erased their efforts from history; now, through dazzling research and interviews with surviving code girls, bestselling author Liza Mundy brings to life this riveting and vital story of American courage, service, and scientific accomplishment.

1Q84 Pearson Education

When the world is a flat, featureless plane, and the sky is a solid, unbroken expanse of blue, it is time to go home. In this extraordinary novel, the author takes us to a world where the sky is a solid, unbroken expanse of blue, and the world is a flat, featureless plane. In this extraordinary novel, the author takes us to a world where the sky is a solid, unbroken expanse of blue, and the world is a flat, featureless plane.

In this extraordinary novel, the author takes us to a world where the sky is a solid, unbroken expanse of blue, and the world is a flat, featureless plane. In this extraordinary novel, the author takes us to a world where the sky is a solid, unbroken expanse of blue, and the world is a flat, featureless plane.

muscular tensions on the vocal cords, proper alignment of the skull, rib cage, and pelvis, the intimate relationship between breath and voice, and the complex roles of the diaphragm, soft palate, lips, and tongue in vocalization. They provide simple exercises and techniques for increasing air flow and force, correct posture, proper positioning of the tongue, relaxation of the jaw, and toning of the soft palate. Whether singer, teacher, actor, lawyer, politician, or workshop leader, this book reveals how understanding your vocal anatomy enables you to express your best voice.

Catalyst Code University of Illinois Press

An illustrated guide to the dynamic physiological structures that create and individualize the voice • Explores the structures of the vocal tract and their functional relationships to the entire musculoskeletal system with detailed drawings • Examines the components of the larynx and pharynx, the effects of muscular tensions on the vocal cords, the importance of skeletal alignment, and the complex roles of the diaphragm, soft palate, lips, and tongue in vocalization • Provides exercises and techniques for increased air flow, correct posture, proper tongue position, jaw relaxation, and toning of the soft palate to improve the voice

When we use the voice, we involve the entire body. Our internal balance, muscular tone, skeletal alignments, soft tissue flexibility, and even our eye movements are reflected in the voice we project to our audience, whether one person or thousands. Using the signature anatomical style of Blandine Calais-Germain's groundbreaking book *Anatomy of Movement*, this illustrated guide presents a dynamic, integrated study of the physical structures of the vocal tract and their functional relationships to the entire musculoskeletal system. From the individual bones and muscles of the head and neck to the intricate structure of the shoulders to the abdominal muscles and pelvis, the authors explain how each part of the body moves, flexes, vibrates, and supports the creation and individualization of the voice. With detailed drawings and clear, concise text, they examine the individual components of the larynx and pharynx, the effects of

muscular tensions on the vocal cords, proper alignment of the skull, rib cage, and pelvis, the intimate relationship between breath and voice, and the complex roles of the diaphragm, soft palate, lips, and tongue in vocalization. They provide simple exercises and techniques for increasing air flow and force, correct posture, proper positioning of the tongue, relaxation of the jaw, and toning of the soft palate. Whether singer, teacher, actor, lawyer, politician, or workshop leader, this book reveals how understanding your vocal anatomy enables you to express your best voice.

Becoming Bestsellers: John Grisham and Danielle Steel
(Sample from Chapter 2 of **THE BESTSELLER CODE**)

Hachette Books

Think you know your cranium from your clavicle? Tibia from your trachea? Think again... Test your brain, solve riddles and learn about how the body works with this unique puzzle book using illustrations from Gray's Anatomy. Divided into different sections of the body, the Gray's Anatomy Puzzle Book takes the medical reference classic as its starting point for puzzles, riddles and general knowledge questions that will test your wits and challenge your brain. Learn more about the body in an easy and fun way with questions that vary in difficulty, from easy to fiendish, and are suitable for those with little knowledge of the human body, or those in the know who are interested in testing themselves with a new challenge. Puzzle types include: Sudoku Anagrams Crosswords Encoded pairs Missing letters Secret codes Lettermorphosis Follow visual clues and apply logic to reveal fascinating facts from medical history and learn about how our amazing bodies function.

Little Disasters Manjul Publishing

In this compelling investigation, author Michael Smith explores the critical moment in a spy's life: that split-second decision to embrace a double life; to cheat and hide and hurt; to risk disgrace - even death - without any guarantee of being rewarded or even recognised. Each chapter centres on a number of different spies, following the path they took that led, finally, to the point of no return. Were they propelled by personal convictions? Blackmailed and left without a choice? Too desperate for money to think about the consequences? Through in-depth insider knowledge, Michael Smith also uncovers new and unknown cases, including a spy inside ISIS, President Trump's links with Russia and Edward Snowden's role as a whistle-blower, to offer compelling psychological portraits of these men and women, homing unerringly on the fault-lines and shady corners of their characters, their weaknesses and their strengths, the lies they tell other people, and the lies they always end up telling themselves.

Beasts of Sonara Barrons Educational Series

A cloth bag containing eight copies of the title.

A Gentleman in Moscow Simon and Schuster

"In this novel, a doctor is faced with an ethical dilemma when her friend's child lands in the emergency room"--

Into the Woods Penguin

"A brilliant travel guide to the coming world of AI." —Jeanette Winterson What does it mean to be creative? Can creativity be trained? Is it uniquely human, or could AI be considered creative? Mathematical genius and exuberant polymath Marcus du Sautoy plunges us into the world of artificial intelligence and algorithmic

learning in this essential guide to the future of creativity. He considers the role of pattern and imitation in the creative process and sets out to investigate the programs and programmers—from Deep Mind and the Flow Machine to Botnik and WHIM—who are seeking to rival or surpass human innovation in gaming, music, art, and language. A thrilling tour of the landscape of invention, *The Creativity Code* explores the new face of creativity and the mysteries of the human code. "As machines outsmart us in ever more domains, we can at least comfort ourselves that one area will remain sacrosanct and uncomputable: human creativity. Or can we?...In his fascinating exploration of the nature of creativity, Marcus du Sautoy questions many of those assumptions." —Financial Times "Fascinating...If all the experiences, hopes, dreams, visions, lusts, loves, and hatreds that shape the human imagination amount to nothing more than a 'code,' then sooner or later a machine will crack it. Indeed, du Sautoy assembles an eclectic array of evidence to show how that's happening even now." —The Times

Anatomy of a Murder Anchor

Enthrall Your Readers! Suspense is one of the most powerful tools a writer has for captivating readers--but it isn't just for thrillers. From mainstream fiction to memoir, suspense creates the emotional tension that keeps readers on the edge of their seats. *Mastering Suspense, Structure, & Plot* is your hands-on guide to weaving suspense into your narrative. Award-winning author Jane K. Cleland teaches you how to navigate genre conventions, write for your audience, and build gripping tension to craft an irresistible page-turner. Inside, Cleland will show you how to:

- Implement thirteen no-fail techniques to construct an effective

plot and structure for your story • Use Cleland's Plotting Road Map to add elements of suspense like twists, reversals, and moments of danger • Write subplots with purpose • Improve your descriptions, character development, sentence structure, and more Packed with case studies, exercises, and dozens of examples from best-selling authors, *Mastering Suspense, Structure, & Plot* is the key to writing suspenseful, engaging stories that leave your readers wanting more. -----

"Indispensable! For newbie authors and veterans alike, this terrific how-to is your new go-to. Don't write your book without it-it's a treasure." --Hank Phillippi Ryan, Agatha, Anthony, Macavity and Mary Higgins Clark award-winning author

Anatomy Student's Self-Test Coloring Book Simon and Schuster

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of 2016 and called it “an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It’s a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do.” Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in

1963, Knight grossed eight thousand dollars that first year. Today, Nike’s annual sales top \$30 billion. In this age of start-ups, Knight’s Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

A Little Life Bantam

ARE YOU READY TO RAISE YOUR WRITING GAME? Discover **ADVANCED CREATIVE WRITING TECHNIQUES** to take your fiction, drama and poetry to a new level! Dramatic techniques are all about bold, clear, high-impact writing. Once you discover the craft concepts that writers in the screen, stage and publishing industries use to bring stories to life, you’ll never look back. Dramatic techniques work. They’ve survived the bearpit of live audiences. They cut through the mud. They make it super-easy to edit, because they provide clear ways to handle structure. Authors who don’t have a firm grasp on these powerful strategies

are seriously missing out! Dramatic techniques are core narrative skills, and they'll supercharge your writing and editing. This practical guide to dramatic concepts will give you confidence in structure, plotting and character. You'll kick yourself for not discovering them sooner. I wrote fiction for years. Then I started writing scripts professionally. I was stunned by how little I knew. All the craft techniques I was missing. Why? Because dramatic, prose and poetry writers move in different worlds. So they don't share professional secrets. Things like: - dramatic action and how to drive a scene - how to write subtext - how to use status to create more dynamic characters - how to use objects, space, rituals and transformations - the dynamics of private and public settings This book is packed with advanced writing craft concepts from the world of film, stage, and professional industry-level storytelling. If you want to move your writing up a gear, this is for you.

Dramatic Techniques for Creative Writers Harvard University Press

Even bad code can function. But if code isn't clean, it can bring a development organization to its knees. Every year, countless hours and significant resources are lost because of poorly written code. But it doesn't have to be that way. Noted software expert Robert C. Martin presents a revolutionary paradigm with *Clean Code: A Handbook of Agile Software Craftsmanship*. Martin has teamed up with his colleagues from Object Mentor to distill their best agile practice of cleaning code "on the fly" into a book that will instill within you the values of a software craftsman and make you a better programmer—but only if you work at it. What kind of work will you be doing? You'll be reading code—lots of code. And

you will be challenged to think about what's right about that code, and what's wrong with it. More importantly, you will be challenged to reassess your professional values and your commitment to your craft. *Clean Code* is divided into three parts. The first describes the principles, patterns, and practices of writing clean code. The second part consists of several case studies of increasing complexity. Each case study is an exercise in cleaning up code—of transforming a code base that has some problems into one that is sound and efficient. The third part is the payoff: a single chapter containing a list of heuristics and "smells" gathered while creating the case studies. The result is a knowledge base that describes the way we think when we write, read, and clean code. Readers will come away from this book understanding How to tell the difference between good and bad code How to write good code and how to transform bad code into good code How to create good names, good functions, good objects, and good classes How to format code for maximum readability How to implement complete error handling without obscuring code logic How to unit test and practice test-driven development This book is a must for any developer, software engineer, project manager, team lead, or systems analyst with an interest in producing better code.

The Bestseller Code Henry Holt and Company (BYR)

'Into The Woods' is a revelation of the fundamental structure and meaning of all stories from the man responsible for more hours of drama on British television than anyone else, John Yorke. We all love stories. Many of us love to tell them, and even dream of making a living from them. But what is a story? Hundreds of books about screenwriting and storytelling have been written, but

none of them ask 'Why?' Why do we tell stories? And why do all stories function in an eerily similar way?

Future Shock Pantheon

This sneak peek teaser - featuring literary giants John Grisham and Danielle Steele - from Chapter 2 of *The Bestseller Code*, a groundbreaking book about what a computer algorithm can teach us about blockbuster books, stories, and reading, reveals the importance of topic and theme in bestselling fiction according to percentages assigned by what the authors refer to as the "bestseller-ometer." Although 55,000 novels are published every year, only about 200 hit the lists, a commercial success rate of less than half a percent. When the computer was asked to "blindly" select the most likely bestsellers out of 5,000 books published over the past thirty years based only on theme, it discovered two possible candidates: *The Accident* by Danielle Steel and *The Associate* by John Grisham. The computer recognized quantifiable patterns in their seemingly opposite, but undeniably successful writing careers with legal thrillers and romance. In Chapter 2, Archer and Jockers analyze this data and divulge the most and least likely to best sell topics and themes in fiction with a human discussion of the "why" behind these results. *The Bestseller Code* is a big-idea book about the relationship between creativity and technology. At heart it is a celebration of books for readers and writers—a compelling investigation into how successful writing works.

Code Girls Random House

DISCOVER THE SECRETS OF WHAT MAKES A MEGA-BESTSELLER IN THIS ENTERTAINING, REVELATORY GUIDE What do Michael Corleone, Jack Ryan, and Scout Finch have in common? Creative

writing professor and thriller writer James W. Hall knows. Now, in this entertaining, revelatory book, he reveals how bestsellers work, using twelve twentieth-century blockbusters as case studies—including *The Godfather*, *Gone with the Wind*, *To Kill a Mockingbird*, and *Jaws*. From tempting glimpses inside secret societies, such as submariners in *The Hunt for Red October*, and Opus Dei in *The Da Vinci Code*, to vivid representations of the American Dream and its opposite—the American Nightmare—in novels like *The Firm* and *The Dead Zone*, Hall identifies the common features of mega-bestsellers. Including fascinating and little-known facts about some of the most beloved books of the last century, *Hit Lit* is a must-read for fiction lovers and aspiring writers alike, and makes us think anew about why we love the books we love.

Macroanalysis Texthouse

A GOOD MORNING AMERICA BOOK CLUB PICK "Meet Tomi Adebemi—the new J.K. Rowling. (Yep, she's that good)."

—Entertainment Weekly After battling the impossible, Zélie and Amari have finally succeeded in bringing magic back to the land of Orïsha. But the ritual was more powerful than they could've imagined, reigniting the powers of not only the maji, but of nobles with magic ancestry, too. Now, Zélie struggles to unite the maji in an Orïsha where the enemy is just as powerful as they are. But when the monarchy and military unite to keep control of Orïsha, Zélie must fight to secure Amari's right to the throne and protect the new maji from the monarchy's wrath. With civil war looming on the horizon, Zélie finds herself at a breaking point: she must discover a way to bring the kingdom together or watch as Orïsha tears itself apart. *Children of Virtue and Vengeance* is

the stunning sequel to Tomi Adeyemi's New York Times- bestselling debut Children of Blood and Bone, the first book in the Legacy of Orisha trilogy. Praise for Children of Blood and Bone: "Poses thought-provoking questions about race, class and authority that hold up a warning mirror to our sharply divided society." -The New York Times

Clean Code OUP Oxford

The Science of Writing Characters is a comprehensive handbook to help writers create compelling and psychologically-credible characters that come to life on the page. Drawing on the latest psychological theory and research, ranging from personality theory to evolutionary science, the book equips screenwriters and novelists with all the techniques they need to build complex,

dimensional characters from the bottom up. Writers learn how to create rounded characters using the 'Big Five' dimensions of personality and then are shown how these personality traits shape action, relationships and dialogue. Throughout The Science of Writing Characters, psychological theories and research are translated into handy practical tips, which are illustrated through examples of characters in action in well-known films, television series and novels, ranging from Three Billboards Outside Ebbing Missouri and Game of Thrones to The Bonfire of the Vanities and The Goldfinch. This very practical approach makes the book an engaging and accessible companion guide for all writers who want to better understand how they can make memorable characters with the potential for global appeal.