
Case Study Of A Famous Person

The Bloomsbury Handbook of Religion and Popular Music

Democracy and Rule of Law in Pakistan. A Case Study of Federal Government 2008-2013

Conducting Case Study Research for Business and Management Students

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Case Study Research

A Case for the Case Study

EBOOK: Psychology: The Science of Mind and Behaviour, 4e

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Management of E-commerce and E-government

Celebrity Rhetoric and Sexual Misconduct Cases

The Popular Policeman and Other Cases

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EBOOK: Psychology: The Science of Mind and Behaviour

Routledge Handbook of Celebrity Studies

Case Studies and Causal Inference

Research In Psychology

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Case Studies in the Neuropsychology of Memory

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The New Patriarchs of Digital Capitalism

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Essential Personality

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Routledge Handbook of Public Communication of Science and Technology

Digital and Social Media Marketing

Well-Known Trade Marks
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Doing Counselling Research
Neurological Disorders in Famous Artists
Case Study Research
Case Studies For Corporate Finance: From A (Anheuser) To Z (Zypps) (In 2 Volumes)
Raising Thinking from the Tactical to the Operational Level
The Process of Research in Psychology
Encyclopedia of Educational Psychology
Case Studies of Famous Trials and
Case Study Method
Popular Culture and the Civic Imagination
Popular Fiction and Brain Science in the Late Nineteenth Century
Encyclopedia of Case Study Research

*Case Study Of A Famous
Person*

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KAITLIN BRADY

The Bloomsbury Handbook of Religion and Popular Music Routledge

This book examines issues and implications of digital and social media marketing for emerging markets. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. The book investigates problems

specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a significant impact on the way

people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing. *Democracy and Rule of Law in Pakistan. A Case Study of Federal Government*

2008-2013 Kogan Page Publishers

This book considers the rhetorical strategies used by celebrities and their surrogates and attorneys when faced with claims of sexual misconduct. During the past five years, a series of public figures has claimed that their celebrity persona is distinct from their “real” self as a way of eluding allegations of sexual misconduct in the courthouse and in the court of public opinion. This book examines three case studies in which such claims were employed, namely Terry Bollea/Hulk Hogan, President Donald Trump/Reality Show Host Donald Trump, and R. Kelly/Robert Kelly, to assess the mediated and legal communicative strategies used and their potential implications. Using a technique which the author calls “discursive self-cleaving,” these stars strategically craft statements on social media, in the press, and in the courtroom to create a discourse that works to shift blame away from their behavior. The book also traces the relationship between these discursive approaches and the politics of sexual violence and domestic abuse during the early months of the #MeToo movement and beyond. Providing a richly

detailed analysis of how this discourse functions and why jurors and members of the public find it convincing, this book will be of interest to students and scholars in the field of communication studies, rhetoric, media, law, and popular culture studies.

Conducting Case Study Research for Business and Management Students
SAGE

Most business schools use case studies in their courses. However, these are typically based on past cases and assigned to students to solve. This book describes a new approach for teaching with case studies, which was developed and applied successfully at TUM School of Management. In this approach, student teams write and solve their own case study on a topic concerning current and future businesses. A case can thus be on their own startup or a strategic decision of existing companies. During the course, the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question. The authors present 17 cases covering

strategic questions for startups and technology companies such as Deutsche Post, BMW, Ryanair, Lufthansa, Stadtwerke München, Fielmann, adidas, Siemens, Caribou Biosciences, eon, Airbus, Unicredit and UBS.

Classic Case Studies in Psychology SAGE Publications

'Essential Personality' provides a clear, accessible and systematic introduction to the major theoretical approaches for the understanding of human personality. This introductory book assumes no prior knowledge of this core area in psychology and is written for students studying personality for the first time, whether at 'A' level, first year undergraduates on psychology degree programmes or students on other courses (for example, nursing, social work or criminology). Each chapter considers one or more of the major approaches to personality. For each approach, a brief biographical outline of the originating theorist is given. This is followed by clear and straightforward descriptions of the major aspects of each theory together with clear definitions of key concepts, and concludes with an evaluation section that addresses the

'model' of humans underlying the approach, research evidence in support of the theory and questioning the theory. Discussion is also given to personality assessment and therapeutic applications of the theory or approach. The individual chapters provide figures, diagrams and tables to give a clear understanding of theory and research. and at the end of each chapter, a summary and suggestions for further reading is provided. A glossary at the end of the book provides definitions and explanations of key items, concepts etc.

Global Health 101 Springer Nature

With a structure focused on process over memorization, best-selling author Dawn M. McBride's *The Process of Research in Psychology*, Fifth Edition covers topics with a step-by-step approach to help students understand the full progression of developing, conducting, and presenting a research study from start to finish. Early chapters introduce important concepts for developing research ideas, subject sampling, ethics, and data collection; more detailed coverage of these topics is included in the "More About" chapters to provide instructors with flexibility to focus

on the methods students will use in their projects. Concepts and skills relevant to more than one stage of the research process are covered in multiple contexts to give students repeated opportunities to learn about the most important, and often most difficult, research concepts at the moment they're used. This new Fifth Edition features added discussion on validity and reliability; a reorganized chapter on survey research to group topics more clearly and to provide more information on qualitative analysis; more questions in the "Test Yourself" quizzes at the end of each chapter to focus more on application; and additional references to the increasingly popular statistical software programs JASP and R. This title is accompanied by a complete teaching and learning package. Contact your Sage representative to request a demo. Learning Platform / Courseware Sage Vantage is an intuitive learning platform that integrates quality Sage textbook content with assignable multimedia activities and auto-graded assessments to drive student engagement and ensure accountability. Unparalleled in its ease of use and built for dynamic teaching and

learning, Vantage offers customizable LMS integration and best-in-class support. It's a learning platform you, and your students, will actually love. Learn more. Assignable Video with Assessment Assignable video (available in Sage Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

Case Study Research Routledge

Case Studies in Public Health contains selected case studies of some of the most important and influential moments in medicine and epidemiology. The cases chosen for this collection represent a wide array of public health issues that go into the makeup of what can be termed the New Public Health (NPH), which includes traditional public health, such as sanitation, hygiene and infectious disease control, but widens its perspective to include the organization, financing and

quality of health care services in a much broader sense. Each case study is presented in a systematic fashion to facilitate learning, with the case, background, current relevance, economic issues, ethical issues, conclusions, recommendation and references discussed for each case. The book is a valuable resource for advanced students and researchers with specialized knowledge who need further information on the general background and history of public health and important scientific discoveries within the field. It is an ideal resource for students in public health, epidemiology, medicine, anthropology, and sociology, and for those interested in how to apply lessons from the past to present and future research. - Explores the history of public health through important scientific events and flashpoints - Presents case studies in a clear, direct style that is easy to follow - Uses a systematic approach to help learn lessons from the past and apply them to the present

A Case for the Case Study Routledge
Communicating science and technology is a high priority of many research and policy institutions, a concern of many other

private and public bodies, and an established subject of training and education. In the past few decades, the field has developed and expanded significantly, both in terms of professional practice, and in terms of research and reflection. At the same time, particularly in recent years, interactions between science and society have become a topic of heated public and political debates, touching issues like quality and credibility of information, trust in science and scientific actors and institutions and the roles of experts in crises and emergencies. This book provides a state-of-the-art review of this fast-growing and increasingly important area, through an examination of research done on the main actors, issues and arenas involved. The third edition of the Handbook brings the reviews up-to-date and deepens the analysis. As well as substantial re-working of many chapters, it includes four new chapters addressing enduring themes (science publics, science-media theories), recent trends (art-science interactions) and new proposed insights on science communication as culture and as 'the social conversation around science'. New contributors are added to the group

of leading scholars in the field featured in the previous editions. The Handbook is a student-friendly resource, but its scope and expert contributions will equally appeal to practitioners and professionals in science communication. Combining the perspectives of different disciplines and of different geographical and cultural contexts, this original text provides an interdisciplinary as well as a global approach to public communication of science and technology. It is a valuable resource, notably an indispensable guide to the published work in the field, for students, researchers, educators and professionals in science communication, media and journalism studies, sociology, history of science, and science and technology studies. Chapter 8 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

EBOOK: Psychology: The Science of Mind and Behaviour, 4e NYU Press
The field of educational psychology draws from a variety of diverse disciplines

including human development across the life span, measurement and statistics, learning and motivation, and teaching. And within these different disciplines, many other fields are featured including psychology, anthropology, education, sociology, public health, school psychology, counseling, history, and philosophy. In fact, when taught at the college or university level, educational psychology is an ambitious course that undertakes the presentation of many different topics all tied together by the theme of how the individual can best function in an "educational" setting, loosely defined as anything from pre-school through adult education. Educational psychology can be defined as the application of what we know about learning and motivation, development, and measurement and statistics to educational settings (both school- and community-based).

[You.com](#) GRIN Verlag

`This is a great starting point for anyone studying or interested in counselling research. I would thoroughly recommend the Second Edition of this book' - Terry Hanley, Healthcare Counselling and

Psychotherapy Journal Doing Counselling Research, Second Edition is a practical and accessible introduction to the research process within counselling and psychotherapy. Written both as a guide to carrying out research, and to using existing findings to inform practice, it provides essential information for all trainees and practitioners. John McLeod guides the reader through the principles and practice of undertaking a successful research project, explaining how to: - review the literature - select appropriate methods (qualitative and quantitative) - collect data - design and implement an effective study plan - evaluate findings. Taking account of developments in research methods, the book has been fully revised and updated and includes new chapters on evidence-based practice and practitioner research. Research literacy is now within the skillset of all counsellors and psychotherapists and, as a practical introduction to the subject, Doing Counselling Research will be indispensable to trainees and practitioners alike. [Management of E-commerce and E-government](#) SAGE
This book considers the effectiveness of

well-known trade mark protection at an international level. It particularly considers EU trade mark law from Japanese perspectives, and provides a practical and critical overview of trade mark law in Japan, including the historical development of the law and the recent development on cases and policy. The book includes detailed coverage of the Japanese Unfair Competition Prevention Act, and contains the first systematic analysis of Japanese jurisprudence and legislative amendments of law in relation to well-known trade marks and unfair competition. The book goes on to comparatively analyse Japanese trade mark law alongside that of the European Community Trade Mark system. The book critically considers the difficulties in comprehensively defining a 'well-known trade mark' in the relevant international trade mark instruments. In breaking down the traditional definition of the 'well-known trade mark', the book works to address existing theoretical ambiguities in the application of trade mark law. *Celebrity Rhetoric and Sexual Misconduct Cases* SAGE
The sixth edition provides psychologists

with insight into the essential nature of experimental psychology and a solid grounding in its methods and practices. It has been updated to help them develop research ideas, hypotheses, and design studies. In addition, they'll find out how to carry them out, analyze results and draw reasoned conclusions from them. The chapters have also been updated with the important new developments in research methodologies and fascinating examples from recent studies to provide psychologists with the most up-to-date information in the field.

The Popular Policeman and Other Cases World Scientific Publishing Company

The internet is vast and can be an inhospitable place for organizations and individuals trying to make their mark. To stand out in the crowd, you need to learn how to be creative online and get your various profiles on different websites working in tandem to promote your brand and your business. You.com gives vital advice on how to manage your online image using tools such as LinkedIn, Facebook, Twitter and YouTube to your best advantage. It shows how you can stay

connected to the things that matter (via RSS feeds, news feeds, netvibes, etc) and includes essential tips on using online networking to find a better job, recruit staff or identify new people to work with. Illustrated by fascinating international case studies from businesses and individuals such as Richard Sambrook, former Director of BBC World Service and Global News, Nancy William of Tiger Two, Gill Carrick of executive search firm Odgers Berndtson and Dulce Merritt of Barbican Consulting, this book tells you all you need to know to improve your visibility online and ensure a high ranking on search engines. With illuminating examples of how an online image can go wrong, and invaluable advice on how to put it right, You.com will help you to get control, get noticed and get the results you want from your online profile.

Case Study Houses SAGE

A discussion of the case study method which develops an integrative framework for causal inference in small-n research. This framework is applied to research design tasks such as case selection and process tracing. The book presents the basics, state-of-the-art and arguments for

improving the case study method and empirical small-n research.

EBOOK: Psychology: The Science of Mind and Behaviour McGraw Hill

Since the end of World War II, social science research has become increasingly quantitative in nature. A Case for the Case Study provides a rationale for an alternative to quantitative research: the close investigation of single instances of social phenomena. The first section of the book contains an overview of the central methodological issues involved in the use of the case study method. Then, well-known scholars describe how they undertook case study research in order to understand changes in church involvement, city life, gender roles, white-collar crimes, family structure, homelessness, and other types of social experience. Each contributor confronts several key questions: What does the case study tell us that other approaches cannot? To what extent can one generalize from the study of a single case or of a highly limited set of cases? Does case study work provide the basis for postulating broad principles of social structure and behavior? The answers vary,

but the consensus is that the opportunity to examine certain kinds of social phenomena in depth enables social scientists to advance greatly our empirical understanding of social life. The contributors are Leon Anderson, Howard M. Bahr, Theodore Caplow, Joe R. Feagin, Gilbert Geis, Gerald Handel, Anthony M. Orum, Andree F. Sjoberg, Gideon Sjoberg, David A. Snow, Ted R. Vaughan, R. Stephen Warner, Christine L. Williams, and Norma Williams.

Routledge Handbook of Celebrity Studies
Jones & Bartlett Publishers

In Case Study Research, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by

Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis. *Case Studies and Causal Inference* UNC Press Books
The human mind is both extraordinary and compelling. From the leader who convinced his followers to kill themselves to the man who lost his memory, these famous accounts have provided invaluable insights for scholars and researchers and amazed the public at large. Brought to life by Rolls, each case is contextualized with more typical behaviour, while the latest thinking in each subfield is also discussed. Revised and updated, this new edition features two new case studies including the 'Jim Twins' by Thomas Bouchard, an amazing case of twins separated at birth and adopted by different parents yet when reunited 30 years later shared so many behavioural characteristics. It also features a new issues and debates chapter. Classic Case Studies in Psychology is accessibly written and requires no prior knowledge of psychology, just an interest in the human condition.

The book will amaze, sometimes disturb, but above all enlighten its readers. Geoff Rolls has taught psychology for over 26 years and is currently Head of Psychology at Peter Symonds College, Winchester, UK. He is the author of the popular *Women Can't Park, Men Can't Pack* (Chambers, 2009), which investigates gender stereotypes (including driving), and also *Taking the Proverbial* (Chambers, 2007), which explores the psychological truth behind well-known proverbs and sayings. . Research In Psychology Academic Press
The study of memory disorders is typically associated with investigations of the amnesic syndrome. There are, however, however, a wide range of other memory disorders following brain damage and these are becoming increasingly important. In this volume, which is newly available in paperback, experts in the field present a series of individual case histories, each illustrating a particular dimension of memory impairment. In addition, case studies of rehabilitation, including a unique autobiographica study are included. Collectively the book enables the reader to become familiar with important developments in the study of

memory disorders and, in particular, indicates the diverse methodologies now employed in this important area of neuropsychological research.

Case Studies in Public Health Nova Publishers

More on the relationship between brain disease and creativity Neurological Disorders in Famous Artists - Part 2' presents more writers, philosophers, musicians, painters and film directors who developed some form of neurological dysfunction and whose style and output changed following a stroke or other cerebral disorder. Mozart, Baudelaire, de Kooning, Proust, F ssli, Heine, Fellini, Visconti and others are all striking examples of how extraordinary creativity can be challenged and modified or destroyed and restored, all within the drama of a disease. When brain disease challenges the capabilities of artists, the changes that subsequently occur in their work provide a unique opportunity to explore the mysteries of creativity. This may also lead to a better understanding on how certain artists developed, particularly when the course of a disease corresponds with what is generally

recognized as a new chapter in their work. This book offers a fascinating read for neurologists, psychiatrists, general physicians and anybody interested in art, literature, music and film.

Case Studies in the Neuropsychology of Memory Jones & Bartlett Learning

How popular culture is engaged by activists to effect emancipatory political change One cannot change the world unless one can imagine what a better world might look like. Civic imagination is the capacity to conceptualize alternatives to current cultural, social, political, or economic conditions; it also requires the ability to see oneself as a civic agent capable of making change, as a participant in a larger democratic culture. *Popular Culture and the Civic Imagination* represents a call for greater clarity about what we're fighting for—not just what we're fighting against. Across more than thirty examples from social movements around the world, this casebook proposes "civic imagination" as a framework that can help us identify, support, and practice new kinds of communal participation. As the contributors demonstrate, young people, in particular, are turning to

popular culture—from Beyoncé to Bollywood, from Smokey Bear to Hamilton, from comic books to VR—for the vernacular through which they can express their discontent with current conditions. A young activist uses YouTube to speak back against J. K. Rowling in the voice of Cho Chang in order to challenge the superficial representation of Asian Americans in children's literature. Murals in Los Angeles are employed to construct a mythic imagination of Chicano identity. Twitter users have turned to #BlackGirlMagic to highlight the black radical imagination and construct new visions of female empowerment. In each instance, activists demonstrate what happens when the creative energies of fans are infused with deep political commitment, mobilizing new visions of what a better democracy might look like. *AS Media Studies* Policy Press
With 36 prototype designs, the Case Study House program created paradigms for modern living that would extend their influence far beyond their Los Angeles heartland. This essential introduction features 150 photographs and plans to explore each of these model residences

and their architects, including Richard Neutra, Charles and Ray Eames, and...