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*Innovation And Scaling For Impact
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Driving Innovation from Within Routledge

Learn how to scale your business or organization and overcome the challenges in moving innovation to scale. The Scaling Value Playbook provides an overview of the challenges in moving innovation to scale, offering practical guidance on managing this process. It explores creating new ventures and discusses the road to realizing value at scale. It also provides a framework for developing and implementing a strategy for scaling up and scaling out of innovation, together with tools and templates to enable the reader to create a fit-for-purpose scaling strategy. In

an easily accessible and visually appealing way, De Gruyter playbooks offer practical concepts for improving business performance. They are an extremely valuable resource for a wide range of business professionals.

Scaling the Social Enterprise Routledge

As we grapple with how to respond to some of the world's most pressing problems, such as inequality, poverty and climate change, there is growing global interest in 'social innovation' as a potential solution. But what exactly is 'social innovation'? This book describes three ways to theorise social innovation when seeking to manage and organize for both social and economic progress.

Getting Beyond Better IOS Press

This book is designed to illuminate the features of cross-sector

partnerships that make them powerful vehicles to drive social change. Partnerships across market sectors, involving for-profit, non-profit, and government entities, work because they leverage the advantages of each type of organization to arrive at novel solutions to social problems.

Running Randomized Evaluations John Wiley & Sons
 #1 bestselling author and acclaimed venture capitalist John Doerr reveals a sweeping action plan to conquer humanity's greatest challenge: climate change. In 2006, John Doerr was moved by Al Gore's *An Inconvenient Truth* and a challenge from his teenage daughter: "Dad, your generation created this problem. You better fix it." Since then, Doerr has searched for solutions to this existential problem—as an investor, an advocate and a philanthropist. Fifteen years later, despite breakthroughs in batteries, electric vehicles, plant-based proteins and solar and wind power, global warming continues to get worse. Its impact is all around us: droughts, floods, wildfires, the melting of the polar ice caps. Our world is squarely in a climate crisis and on the brink of a climate disaster. Yet despite our state of emergency, climate change has yet to be tackled with the urgency and ambition it demands. More than ever, we need a clear course of action. Fueled by a powerful tool called Objectives and Key Results (OKRs), *SPEED & SCALE* offers an unprecedented global plan to cut greenhouse gas emissions before it's too late. Used by Google, Bono's ONE foundation and thousands of startups the world over, OKRs have scaled ideas into achievements that changed the world. With clear-eyed realism and an engineer's precision, Doerr identifies the measurable OKRs we need to reduce emissions across the board and to arrive by 2050 at net

zero—the point where we are no longer adding to the heat-trapping carbon in the atmosphere. By turns pragmatic and inspiring, *SPEED & SCALE* intersperses Doerr's wide-ranging analysis with firsthand accounts from Jeff Bezos, Christiana Figueres, Al Gore, Mary Barra, Bill Gates, and other intrepid policy leaders, entrepreneurs, scientists and activists. This book is a launchpad for leaders of all kind, for anyone anywhere who can move others to act with them. With a definitive action plan, the latest science and a rising climate movement on our side, we can still reach net zero before it is too late. But as Doerr reminds us, there is no more time to waste. _____ 'A critical blueprint for anyone looking to take concrete steps to reach net-zero emissions.' Al Gore, former U.S. Vice President 'A practical guide for both public and private sector participation in decarbonizing the global economy, a task as challenging as it is urgent.' Christiana Figueres, former executive secretary of the UN Climate Change Convention 'A comprehensive plan to tackle one of the most vexing challenges in human history.' Jim Collins, author of *Good to Great* and *Built to Last*
Scaling Social Innovation Through Cross-Sector Social Partnerships CIAT
 Despite the vast wealth generated in the last half century, in today's world inequality is worsening and poverty is becoming increasingly chronic. Hundreds of millions of people continue to live on less than \$2 per day and lack basic human necessities such as nutritious food, shelter, clean water, primary health care, and education. Innovating for the Global South offers fresh solutions for reducing poverty in the developing world. Highlighting the multidisciplinary expertise of the University of

Toronto's Global Innovation Group, leading experts from the fields of engineering, medicine, management, and global public policy examine the causes and consequences of endemic poverty and the challenges of mitigating its effects from the perspective of the world's poorest of the poor. Can we imagine ways to generate solar energy to run essential medical equipment in the countryside? Can we adapt information and communication technologies to provide up-to-the-minute agricultural market prices for remote farming villages? How do we create more inclusive innovation processes to hear the voices of those living in urban slums? Is it possible to reinvent a low-cost toilet that operates beyond the water and electricity grids? Motivated by the imperatives of developing, delivering, and harnessing innovation in the developing world, *Innovating for the Global South* is essential reading for managers, practitioners, and scholars of development, business, and policy.

Frontiers in Social Innovation Routledge

Discover the MIT-developed, "doer's approach" to innovation with this guide that reveals you don't need an earth-shattering idea to create a standout product, service, or business—just a hunch that you can scale up to impact. Innovation is the subject of countless books and courses, but there's very little out there about how you actually innovate. Innovation and entrepreneurship are not one and the same, although aspiring innovators often think of them that way. They are told to get an idea and a team and to build a show-and-tell for potential investors. In *Innovating*, Luis Perez-Breva describes another approach—a doer's approach developed over a decade at MIT and internationally in workshops, classes, and companies. He shows that innovating doesn't require an

earth-shattering idea; all it takes is a hunch. Anyone can do it. By prototyping a problem and learning by being wrong, innovating can be scaled up to make an impact. As Perez-Breva demonstrates, "nothing is new" at the outset of what we only later celebrate as innovation. In *Innovating*, the process—illustrated by unique and dynamic artwork—is shown to be empirical, experimental, nonlinear, and incremental. You give your hunch the structure of a problem. Anything can be a part. Your innovating accrues other people's knowledge and skills. Perez-Breva describes how to create a kit for innovating, and outlines questions that will help you think in new ways. Finally, he shows how to systematize what you've learned: to advocate, communicate, scale up, manage innovating continuously, and document—"you need a notebook to converse with yourself," he advises. Everyone interested in innovating also needs to read this book.

Food Entrepreneurs in Africa Emerald Group Publishing

This book addresses the practice of social innovation, which is currently very much in the public eye. New ideas and approaches are needed to tackle the severe and wicked problems with which contemporary societies are struggling. Especially in times of economic crisis, social innovation is regarded as one of the crucial elements needed to move forward. Our knowledge of its dynamics has significantly progressed, thanks to an abundance of studies on social innovation both general and sector-specific. However, despite the valuable research conducted over the past years, the systematic analysis of social innovation is still contested and incomplete. The questions asked in the book will be the following: 1. What is the nature of social innovations?

2. What patterns can be identified in social innovations emerging at the local level? 3. How is the emergence and spread of social innovations related to urban governance? More precisely, which conditions and arrangements facilitate and hinder social innovation? We explore these questions using different types of data and methods, and studying different contexts. In particular, we focus on innovations that aim at solving problems of the young unemployed, single parents and migrants. This analysis is based on original research carried out in the period 2010-2013 in the framework of a European project with a specific empirical research strategy. Research was carried out in 20 cities in 10 different European countries.

Scaling Up and Out: Achieving Widespread Impact through Agricultural Research Springer

Social welfare is riddled with ingrained problems that have already defeated all standard approaches, and reform calls for counterintuitive action. Digital Social Innovation (DSI) is primarily about promoting grassroots initiatives to address localized societal problems, and is not normally talked about in relation to welfare reform, but perhaps social innovation initiatives, with their localized and case-based approach, could help to solve the enormous structural problems faced by our welfare democracies today. This book addresses the potential and implications of DSI for the reform of the European welfare state. The 14 papers collected here focus on key issues, such as the nature of social innovation and its effects; scaling up to address structural problems and make systemic change; new social risks and challenges; the role of digital thinking and emerging technologies; public governance approaches; tolerance of

institutions; integrating innovation in the welfare system; and the empowerment of marginalized citizens. These topics are examined from an integrated and multi-disciplinary perspective, taking into consideration not only current EU debate on policy trends for social protection, but also the nature of digital transformation and its effects on social change. The book also highlights barriers to adoption, as well as the potential limitations and failures of this emerging approach. Digital social innovation is an emerging discipline that deserves more attention from policy makers and more resources from government. Drawing on welfare studies, political science, sociology, psychology, law and computer science, this book will be of interest to researchers, practitioners and policy makers alike.

Theories of Social Innovation World Health Organization

The one book you need to make a difference in the world. Social innovation and social entrepreneurship are rising forces. As the extent of the world's systemic challenges becomes clear—from climate change to income inequality to food security to healthcare and beyond—more and more of the best and brightest will feel called to become innovators and entrepreneurs who develop and deploy solutions to the world's thorniest problems. But it won't be easy: social innovation is complicated. Solutions require the active collaboration of constituents across the worlds of government, business, and nonprofits. Social innovators and entrepreneurs need a handbook to guide them on the journey to changing the world. This is that guide. Contributions from a who's who of the smartest thinkers and most experienced practitioners in the field provide the knowledge you need to succeed as a social innovator. Topics cover the waterfront, including: High-

performance leadership as a driver of social change Design for extreme affordability Scaling social innovation Corporate decarbonization Social innovation and healthcare in the postpandemic world Donor-advised funds and impact investing Case studies from the field bring to life the challenges and opportunities social entrepreneurs and innovators face. *Frontiers in Social Innovation* is an essential volume for anyone who wants to use innovation and entrepreneurship to make the world a better place.

Handbook of Inclusive Innovation Springer

Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale. Inspired by the modern innovation practices, popularized by bestseller *The Lean Startup*, that have fueled technology breakthroughs touching every aspect of our lives, *Lean Impact* turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes, and include an engine that can accelerate growth to reach the scale of the need. *Lean Impact* offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech

executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, *Lean Impact* is an essential guide to maximizing social impact and scale.

The Scaling Value Playbook Springer

Many social entrepreneurs struggle to take successful, innovative programs that address social problems on a local or limited basis and scale them up to expand their impact in a more widespread, deeper, and efficient way. In *Scaling Social Impact*, the editors address this issue with a comprehensive collection of original papers.

Socio-Tech Innovation PublicAffairs

The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In *The Fourth Industrial Revolution*, Schwab outlines the key technologies

driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

Social Innovation and Social Entrepreneurship Oxford University Press

This book explores new forms of democracy in practice following the 2011 global uprisings; democracy that comes from below, by and for the 'have-nots'. Combining theories of social innovation and collective leadership, it analyses how disadvantaged communities have addressed the effects of economic recession in two global cities: Barcelona and New York.

Perspectives for Digital Social Innovation to Reshape the European Welfare Systems Currency

Conventional business wisdom tells us that entrepreneurs are society's main source of innovation. Young founders leave college with a big idea, get to work in a garage, and build something that changes the world. Typical corporate employees, strangled by slow-moving bureaucracy, are blocked from making transformative discoveries. In *Driving Innovation from Within*, strategist and advisor Kaihan Krippendorff disproves one of today's biggest business myths to highlight lessons for innovators and leaders. He reveals how many of the modern world's most impactful creations were invented by passionate employee innovators. If it were left up to go-it-alone entrepreneurs, we would not have mobile phones, personal computers, or e-mail. Distilling more than 150 interviews with internal innovators and leading experts along with insights from the latest research and today's most successful companies, from Tencent and Amazon to Mastercard and Starbucks, Krippendorff lays out a step-by-step

playbook to unlock innovation from the inside. He maps the barriers that frustrate efforts to disrupt from within and provides tools to remove them, detailing how visionary leaders can create islands of freedom inside an organization to activate existing employees' potential and beat startups at their own game.

Driving Innovation from Within is a practical and inspiring guide to leadership from all levels for those who want the fulfillment of changing the world without leaving their job in order to do it.

Scaling Social Impact Routledge

Companies struggle dramatically in building new businesses from innovation. 85-90 percent of corporate startups die after the "Minimum Viable Product" stage. Why is this so? What is the solution? How can companies improve? This book provides the answers. It is written by Frank Mattes, who has decades of experience in corporate innovation. It has been co-written with more than 20 practitioners and 2 business schools as a practical guide for practitioners - corporate innovation, Digital Innovation, heads of incubators and accelerators, leaders of corporate startups and senior managers. Clients and early readers say the content is "timely, relevant, powerful and ready for use", "a must-read," and the solution "dramatically increases return on investment in digital innovation." The corporate business-building problem. Companies are doing okay in incremental improvements. But they fail in innovation. They are good at copying past success stories but bad at creating new ones. If companies do not solve this problem, they will burn money. They also fail to achieve revenue growth from innovation, fail in corporate transformation, fail to future-proof their business and fail in winning and retaining top talent The solution and the book.

The book provides a solution. It is the first one on this subject and guides corporate practitioners on how to build new businesses. The book covers the entire journey - from a "meaningful idea" to a sizable business - and it includes leadership and cultural/collaboration aspects needed for success. The book is the result of a multi-year co-creation process with more than 20 industry-leading companies and 2 business schools. It distills Best Practices and insights into one framework. This framework is the Lean Scaleup(TM). It describes the three capabilities that companies must develop to solve their business-building problem: methodology (the "how-to"), dual leadership and culture/collaboration. When the right innovation teams use the Lean Scaleup with the right mindset in a supportive environment, the company can solve its business-building problem. Advance praise (selection) Frank Mattes brings his extensive experience in corporate innovation to this pragmatic guide to dramatically increasing return on investment in digital innovation. Jeroen Tas, Chief Innovation & Strategy Officer, Royal Philips The Lean Scaleup is an approach built through practice in the field. It supports companies facing transformational challenges. David Gilmour, co-founder bp Launchpad Taking innovation concepts to scale is the real challenge. This book provides a practical framework and methodology for going beyond the MVP into scale. Ofer HaCohen, Head Innovation Center Israel, AT&T Frank has addressed business-building in many organizations successfully. Finally, his approach is "codified" in this book. I can't recommend it enough to every innovation team keen to deliver results. Hans Balmaekers, CEO, innov8rs The Lean Scaleup gives companies a powerful tool to identify, develop and scale breakthrough

innovations. A must-read for all managers from corporate innovation or strategic innovation. Prof. Dr. Georg Oenbrink, CEO, CREAGO Solutions (formerly Evonik industries) The book provides an excellent framework to address the Scaling-Up challenge. It is based on the real-life learning journey of +20 corporates. A must-read for corporate entrepreneurs and their leaders! Carina Snijder VP, Research Program Management, Royal Philips

Innovating for the Global South Penguin UK

Who drives transformation in society? How do they do it? In this compelling book, strategy guru Roger L. Martin and Skoll Foundation President and CEO Sally R. Osberg describe how social entrepreneurs target systems that exist in a stable but unjust equilibrium and transform them into entirely new, superior, and sustainable equilibria. All of these leaders--call them disrupters, visionaries, or changemakers--develop, build, and scale their solutions in ways that bring about the truly revolutionary change that makes the world a fairer and better place. The book begins with a probing and useful theory of social entrepreneurship, moving through history to illuminate what it is, how it works, and the nature of its role in modern society. The authors then set out a framework for understanding how successful social entrepreneurs actually go about producing transformative change. There are four key stages: understanding the world; envisioning a new future; building a model for change; and scaling the solution. With both depth and nuance, Martin and Osberg offer rich examples and personal stories and share lessons and tools invaluable to anyone who aspires to drive positive change, whatever the context. *Getting Beyond Better* sets forth a bold new framework, demonstrating how and why

meaningful change actually happens in the world and providing concrete lessons and a practical model for businesses, policymakers, civil society organizations, and individuals who seek to transform our world for good.

Social Innovation and Democratic Leadership Springer

Entrepreneurs are the lifeblood of the agriculture and food sector in Africa, which is projected to exceed a trillion dollars by 2030. This book is the first practical primer to equip and support entrepreneurs in Africa through the process of starting and growing successful and resilient agriculture and food businesses that will transform the continent. Through the use of case studies and practical guidance, the book reveals how entrepreneurs can leverage technology and innovation to leapfrog and adapt to climate change, ensuring that Africa can feed itself and even the world. The book will: Inspire aspiring entrepreneurs to start and grow resilient and successful businesses in the agriculture and food landscapes. Equip aspiring and emerging entrepreneurs with practical knowledge, skills, and tools to navigate the complex agriculture and food ecosystems and develop and grow high-impact and profitable businesses. Enable aspiring and emerging entrepreneurs to develop scalable business models, attract and retain talent, leverage innovation and technology, raise financing, build strong brands, shape their ecosystem, and infuse resilience into every aspect of their operations. The book is for aspiring and emerging agribusiness entrepreneurs across Africa and agribusiness students globally. It will also inspire policymakers, researchers, development partners, and investors to create an enabling and supportive environment for African entrepreneurs to thrive.

Innovation and Scaling for Impact Edward Elgar Publishing
Encouraged by the emergence and early impact of social innovators on the African Continent, but frustrated by the slow pace of large scale change, this book is focused on filling the knowledge gap for those tackling Africa's serious social problems. It lays out the required building blocks for achieving scale at impact. By creating clear mission, vision, and values statements and piloting and rolling out business models that are demand-driven, simple, and low-cost, with compelling measurement and evaluation tools that leverage technology. It also explores the steps for attracting and retaining talent and financing and forming strategic partnerships with the private, public and non-profit sectors to foster scaling. Practical case studies provide inspiration for those who seek to become innovators or to be employed by them. Finally, it outlines the crucial steps for key stakeholders to take in order to support the emergence of more social innovators on the African continent, create an enabling environment for the scaling of high-impact initiatives and advance collective efforts to build stronger communities for current and future generations. This is a practical and inspirational guide for all entrepreneurs and individuals that seek to combine business and social goals and for those in the public, private and non-profit sectors that aim to foster and support these projects.

The Fourth Industrial Revolution Springer

Wall Street Journal Bestseller "The pick of 2014's management books." -Andrew Hill, Financial Times "One of the top business books of the year." -Harvey Schacter, The Globe and Mail
Bestselling author, Robert Sutton and Stanford colleague, Huggy

Rao tackle a challenge that determines every organization's success: how to scale up farther, faster, and more effectively as an organization grows. Sutton and Rao have devoted much of the last decade to uncovering what it takes to build and uncover pockets of exemplary performance, to help spread them, and to keep recharging organizations with ever better work practices. Drawing on inside accounts and case studies and academic research from a wealth of industries-- including start-ups, pharmaceuticals, airlines, retail, financial services, high-tech, education, non-profits, government, and healthcare-- Sutton and Rao identify the key scaling challenges that confront every organization. They tackle the difficult trade-offs that organizations must make between whether to encourage individualized approaches tailored to local needs or to replicate the same practices and customs as an organization or program expands. They reveal how the best leaders and teams develop, spread, and instill the right mindsets in their people-- rather than ruining or watering down the very things that have fueled successful growth in the past. They unpack the principles that help to cascade excellence throughout an organization, as well as show how to eliminate destructive beliefs and behaviors that will hold them back. *Scaling Up Excellence* is the first major business book devoted to this universal and vexing challenge and it is destined to become the standard bearer in the field.

The Voltage Effect Penguin UK

Social entrepreneurs often experience difficulties when attempting to scale. The reason for this is that scaling isn't just about an entrepreneur's willingness to grow, but also—and, perhaps, even more importantly—his or her capacity to develop a scaling strategy that reflects an understanding of the various components that must be adjusted to accomplish scaling goals. Once entrepreneurs decided to scale the impact of their enterprise, they must develop new capabilities in order to access new resources and skills. This book will help social entrepreneurs create effective scaling strategies by providing a detailed, three-phased market approach to scaling. Cases based on social entrepreneurs who have successfully worked in low-income markets in Latin America then illustrate three main strategies for scaling impact: co-creating in low income contexts, collective impact, and replicating business models. The market approach to scaling described in this book is based on the theory of negotiating impact for resources, as introduced in this book, and a corresponding study of more than 100 entrepreneurs in the Latin American region. By offering a conceptual three phased approach as a guide for reflecting on practical case studies, this book appeals to business academics, leaders of incubators and those working with social entrepreneurs as well as current and aspiring social entrepreneurs themselves seeking to improve their management practices in order to scale their impact.