

# Messedesign Jahrbuch 2014 2015

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*Messedesign Jahrbuch*  
 2014 2015

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## WARD MIDDLETON

*Staging Space* Nick Hern Books

This title documents the shift from the building as structure to the building as image. This exploration of the use and significance of two-dimensional images in contemporary architecture looks at the works of major designers, including Zaha Hadid, Herzog and de Meuron, Rem Koolhaas, and MVRDV, among others.

**A Practical Guide to Stage Lighting**

Braun Pub Ag

Case Study Research Theory, Methods and Practice.

*Stage Lighting Design* Barron's Educational Series

Pilbrow covers the history, theory and practice of lighting design, including a section dealing with all the technical data today's designer will need, and interviews with 14 other lighting designers, as well as details of his own career.

*Case Study Research* Prestel Publishing

Featuring an extensive collection of work in which images and space meld seamlessly into a single narrative entity, *Staging Space* offers new solutions for exhibition and event architecture,

scenography, media installations, interiors, and stage design as well as multimedia brand concepts. The book also presents an array of hybrid projects whose focus lies on using space to achieve pre-defined dramatic effects. This insightful examination of the added value of a well thought-out presentation in physical space is especially relevant for those working as designers, scenographers, interior decorators, and set designers, but also for those in advertising and marketing.

*Cause and Effect* Phaidon

Tom Klobe, founding director of the University of Hawai'i Art Gallery and emeritus professor, draws upon three decades of award-winning design work to produce a definitive text on what makes for compelling and unforgettable museum exhibitions. *Exhibitions: Concept, Planning and Design* presents the basics—the elements and principles of design, use of space, budgets and resources, lighting and wall labels, and more—as well as the inspiring.

**Small Houses** Gingko Press

Bis heute gelten Messen als Schauplätze wichtiger Erfindungen und nicht selten wurde hier anhand von Innovationen ein verwegener Blick in die Zukunft gewagt. "Zukunft braucht Vergangenheit" - das Motto des letztjährigen Messedesign

Jahrbuchs ist auch Programm für die nun kommende 15. Ausgabe des bewährten Standardwerks. Die Jubiläumsausgabe 2014/2015 dokumentiert wie gewohnt die besten Messestände des letzten Jahres und zeigt anhand großformatiger Abbildungen und beschreibender Texte aktuelle Trends und Tendenzen für die Zukunft auf. Ergänzt wird der Band durch Interviews mit erfahrenen Messeexperten.

**Clear Glass** Hatje Cantz Pub

Condensed ingenuity: Japanese residential architecture. When designing small residences, Japanese architects play with the boundaries of space, employ unusual materials, and develop new concepts for living together. The creativity of Japan's architects is revealed by their buildings and by their ability to organize even the tiniest space. The short life of residential buildings has led to an enormous store of architecture ideas, and "Small Houses" documents the current approaches. Japanese residential buildings are and have always been a seismograph of current trends in the country's architecture. The evolution this housing type has undergone since the early days of Japanese modernism is therefore the subject of Ulf Meyer's introductory essay. The project descriptions that follow it are dedicated to the specifically Japanese

approach to certain elements of architecture. The focus of the project description is on the architectural concept, communicated to the reader in numerous illustrations and overview plans. Scattered texts provide more detailed information about the cultural and design background. "Small Houses" is addressed to architects, interior designers, students, and interested members of the general public. Although it includes works by such renowned architects as Sou Fujimoto Architects and Atelier Bow-Wow, the primary focus is on buildings by firms that are not yet famous abroad but have already attracted a lot of attention in Japan for their powerful architectural ideas.

**Advances in consumer research** Braun Publishing AG

The importance of glass in the search of light and warmth throughout history of architecture is unmatched. Today, glass still is and continues to be one of the most essential and versatile materials. Using impressive photographs, drawings and sketches as well as informed texts, this book explores the timelessness and ceaseless fascination achieved by this translucent material.

*An Actor's Tricks* Taylor & Francis

A condensed version of the information contained in the ground breaking Phaidon Atlas of Contemporary World Architecture, this travel edition is pocket sized and portable, ideal for the holiday or business traveller. Organized geographically and illustrated with global, regional and sub-regional maps, locating each building, plus twenty seven city orientations, the book contains 1,052 buildings, each of which is illustrated with a single image, and is accompanied by a brief description as well as the address and telephone number

**Alternative Histories** Gestalten Verlag  
Text by Markus Bruderlin, Richard Andrews, Annelie Lutgens.

*Liquid Spaces* Birkhauser

In Japan in recent years, architects have been developing homes for collective living with the potential to offer alternatives to the single-family home. In buildings and spaces that contribute to the formation of identity, the residents can find individual fulfillment; the architecture makes community possible but does not

impose closeness. Book jacket.

*Atlas of World Interior Design* Braun Publish,Csi

Leslie Bedford's exploration of museum exhibitions as interactive, emotional, embodied, imaginative experiences, using examples from around the world, merges the world of the educator with that of the artist.

*James Turrell* AltaMira Press

Understanding exhibition designs through in-depth and richly illustrated case studies by design firm Kossmann.dejong.

*Images* Birkhauser

Hauptbeschreibung Trennen und verbinden, abtragen und aufbauen, bohren, beschriften und, und, und. Der Laserstrahl ist ein faszinierendes Werkzeug: pure Energie, gleichzeitig fein und präzise. Aus der Welt der industriellen Materialbearbeitung ist er nicht mehr wegzudenken. Das Buch führt den Leser in die Welt dieses Werkzeuges aus Licht. Es folgt dem Laserstrahl von seiner Quelle, dem Laseraggregat, über das Strahlführungssystem bis zum Werkstück und stellt dann alle wichtigen Laserverfahren vor. Anwendungsbeispiele aus der Praxis zeigen, wie universell der Laser im industriellen Alltag einges.

*The Basic Law of Color Theory* Braun Publish,Csi

The centre of this permanent installation is "Third Breath", the latest work in the Skyspace series.

*The Art of Museum Exhibitions* Rowman & Littlefield

"The foundation of a meaningful relationship between artist and audience, museum and visitor is based upon an unforgettable experience. This book shows the many different ways in which this desired effect can be achieved." -- Publisher.

*Geometry of Light* Die Gestalten Verlag-DGV

Forty-five contemporary European architects were given the task to design a fictional building expansion in line with the principles of the existing building -- a relevant question in an era when architecture increasingly seems to occur without the context being taken into account. The result is a collection of dialogues between contemporary architects and the past. A new generation of European architects is looking for

rooted values rather than indiscriminate forms. Architecture as evolution, rather than revolution. How can the views that underlie the historical city be interwoven with the stories of the present? This question is answered in 45 designs and four essays.

*Future Living* Frame Publishers

This book reveals the new visual language of sustainability.

**Messedesign-Jahrbuch** Grand Stand

A founding member of Peter Brook's international theatre company, Yoshi Oida infuses his acting and directing with the artistry of the Oriental traditions and a mastery of Western forms. In this disarmingly accessible study of the art of acting he shares his unique experience and range of expertise. An Actor's Tricks offers a meticulous scrutiny of the actor's preparation for performance and comes with a foreword by Peter Brook. Drawing on an unrivalled wealth and range of expertise in the fields of acting, directing and training, Yoshi Oida and Lorna Marshall provide an authoritative and fascinating study of the art of the actor. In scrutinising the process of performance from the twin perspectives of the actor and director, An Actor's Tricks is filled with hints, insights and stories from productions with Peter Brook and from around the world. Beginning with the daily preparation to train the body, it moves to the process of rehearsal for a performance right up to the moment when the actor steps onstage. An appendix of practical exercises is included for the actor to follow. The book combines principles and techniques from both Western and Eastern disciplines of acting to provide a masterful study essential for every actor and director.

**Werkzeug Laser** Emerald Group Publishing

"Contemporary Museums presents more than 170 museums, constituting a cross-section of the possibly most interesting and diverse building assignments of our time - whether elegant, daring, or experimental, depending on the institution and the area of specialization. In addition, the volume also presents the history of the collections, explains the origins of the collection base and highlights key exhibits" -- P. 4 of cover.