
Zurb Foundation 5 Cheat Sheet

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Lightweight Django
UX Design for Mobile
The Lean Entrepreneur
Hybrid Cloud Data and API Integration: Integrate Your Enterprise and Cloud with Bluemix Integration Services

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CSS3: The Missing Manual Routledge

HTML and CSS can be a little daunting at first but fear not. This book, based on Shay Howe's popular workshop covers the basics and breaks down the barrier to entry, showing readers how they can start using HTML and CSS through practical techniques today. They'll find accompanying code examples online, while they explore topics such as the different structures of HTML and CSS, and common terms. After establishing a basic understanding of HTML and CSS a deeper dive is taken into the box model and how to work with floats. The book includes an exercise focused on cleaning up a web page by improving the user interface and design, solely using HTML and CSS. With a few quick changes the web page changes shape and comes to life. Interactive, technically up-to-the-minute and easy-to-understand, this book will advance a student's skills to a professional level.

Practical UI Patterns for Design Systems Packt Publishing Ltd

Get proficient in building beautiful and appealing mobile interfaces (UI) with this complete mobile user experience (UX) design guide. About This Book Quickly explore innovative design solutions based on the real needs of your users. Create low and high fidelity prototypes using some of the best tools. Master a pragmatic design process to create successful products. Plan an app design from scratch to final test, with real users. Who This Book Is For This book is for designers, developers and product managers interested in creating successful apps. Readers will be provided with a process to produce, test and improve designs based on best practices. What You Will Learn Plan an app design from scratch to final test, with real users. Learn from leading companies and find working patterns. Apply best UX design practices to your design process. Create low and high fidelity prototypes using some of the best tools. Follow a step by step examples for Tumult Hype and Framer Studio. Test your designs with real users, early in the process. Integrate the UX Designer profile into a working team. In Detail User experience (UX) design provides techniques to analyze the real needs of your users and respond to them with products that are delightful to use. This requires you to think differently compared to traditional development processes, but also to act differently. In this book, you will be introduced to a pragmatic approach to exploring and creating mobile app solutions, reducing risks and saving time during their construction. This book will show you a working process to quickly iterate product ideas with low and high fidelity prototypes, based on professional tools from different software brands. You will be able to quickly test your ideas early in the process with the most adequate prototyping approach. You will understand the pros and cons of each approach, when you should use each of them, and what you can learn in each step of the testing process. You will also explore basic testing approaches and some more advanced techniques to connect and learn from your users. Each chapter will focus on one of the general steps needed to design a successful product according to the organization goals and the user needs. To achieve this, the book will provide detailed hands-on pragmatic techniques to design innovative and easy to use

products. You will learn how to test your ideas in the early steps of the design process, picking up the best ideas that truly work with your users, rethinking those that need further refinement, and discarding those that don't work properly in tests made with real users. By the end of the book, you will learn how to start exploring and testing your design ideas, regardless the size of the design budget. Style and approach A quick and simple guide to design and test a mobile application from the UX design point of view

The Principles of Beautiful Web Design Microsoft Press

Laying the Foundation: Digital Humanities in Academic Libraries examines the library's role in the development, implementation, and instruction of successful digital humanities projects. It pays special attention to the critical role of librarians in building sustainable programs. It also examines how libraries can support the use of digital scholarship tools and techniques in undergraduate education. Academic libraries are nexuses of research and technology; as such, they provide fertile ground for cultivating and curating digital scholarship. However, adding digital humanities to library service models requires a clear understanding of the resources and skills required. Integrating digital scholarship into existing models calls for a reimagining of the roles of libraries and librarians. In many cases, these reimagined roles call for expanded responsibilities, often in the areas of collaborative instruction and digital asset management, and in turn these expanded responsibilities can strain already stretched resources. Laying the Foundation provides practical solutions to the challenges of successfully incorporating digital humanities programs into existing library services. Collectively, its authors argue that librarians are critical resources for teaching digital humanities to undergraduate students and that libraries are essential for publishing, preserving, and making accessible digital scholarship.

Smashing UX Design Melcher Media Incorporated

Leverage frontend development skills to build impressive iOS and Android applications with React Native About This Book Apply flexbox to get layout and build rich animations that bring your React Native application to life Integrate third-party libraries and develop customized components that run natively on iOS and Android platforms Combine React Native with Redux, Redux middleware, and a remote API to build scalable data-driven applications Who This Book Is For This book is for anyone who wants to build cross-platform native mobile applications using only JavaScript and the React Native framework. In particular, this book is especially useful for front-end developers who want to use their current skillset to build mobile applications. An existing working knowledge of JavaScript will help you get the most out of this book. What You Will Learn Implement native React Native components and APIs Explore React's JSX syntax Manage data using Redux and Redux middleware Build applications with React Native on both iOS and Android platforms Perform animations in your applications using the animation APIs Understand routing and Navigator comparison Create your own Native module In Detail React Native has completely revolutionized mobile development by empowering JavaScript developers to build world-class mobile apps that run natively on mobile platforms. This book will show you how to apply JavaScript and other front-end skills to build cross-

platform React Native applications for iOS and Android using a single codebase. This book will provide you with all the React Native building blocks necessary to become an expert. We'll give you a brief explanation of the numerous native components and APIs that come bundled with React Native including Images, Views, ListViews, WebViews, and much more. You will learn to utilize form inputs in React Native. You'll get an overview of Facebook's Flux data architecture and then apply Redux to manage data with a remote API. You will also learn to animate different parts of your application, as well as routing using React Native's navigation APIs. By the end of the book, you will be able to build cutting-edge applications using the React Native framework. Style and approach This comprehensive guide will take your React Native skills to the next level. It shows you how to develop a clear workflow to build scalable applications, and how to implement the architectural concepts covered to build applications that shine in the real world.

Web Cartography "O'Reilly Media, Inc."

IBM® Hybrid Integration Services is a set of hybrid cloud capabilities in IBM Bluemix™ that allows businesses to innovate rapidly while, at the same time, providing IT control and visibility. It allows customers to quickly and easily build and operate systems that mix data and application programming interfaces (APIs) from a wide variety of sources, whether they reside on-premises or in the cloud. In many cases, you want to expose your IT assets from your private cloud as APIs and at the same time have best overall manageability and control of who uses your assets and how. Bluemix provides a set of services such as Secure Gateway, API Management, Connect and Compose, DataWorks, and API Catalog, which enable Hybrid Cloud Integration capabilities. This IBM Redbooks® publication provides preferred practices around developing cloud solutions using these Hybrid Integration Services that help you maintain data consistency, manageability, and security for critical transactions.

HTML5 and CSS3: Building Responsive Websites "O'Reilly Media, Inc."

Leverage the framework of visionaries to innovate, disrupt, and ultimately succeed as an entrepreneur The Lean Entrepreneur, Second Edition banishes the "Myth of the Visionary" and shows you how you can implement proven, actionable techniques to create products and disrupt existing markets on your way to entrepreneurial success. The follow-up to the New York Times bestseller, this great guide combines the concepts of customer insight, rapid experimentation, and actionable data from the Lean Startup methodology to allow individuals, teams, or even entire companies to solve problems, create value, and ramp up their vision quickly and efficiently. The belief that innovative outliers like Steve Jobs and Bill Gates have some super-human ability to envision the future and build innovative products to meet needs that have yet to arise is a fallacy that too many fall prey to. This 'Myth of the Visionary' does nothing but get in the way of talented managers, investors, innovators, and entrepreneurs. Taking a proven, measured approach, The Lean Entrepreneur will have you engaging customers, reducing time to market and budgets, and stressing your organization's focus on the power of loyal customers to build powerhouse new products and companies. This guide will show you how to: Apply actionable tips and tricks from successful lean entrepreneurs with proven track records Leverage the Innovation Spectrum to disrupt markets and create altogether new markets Use minimum viable products to drive strategy and conduct efficient market testing Quickly develop cross-functional innovation teams to overcome

typical startup roadblocks The Lean Entrepreneur is your complete guide to getting your startup moving in the right direction quickly and hyper-efficiently.

Scalable and Modular Architecture for CSS John Wiley & Sons

Visual Studio 2017 updates for this book are now available. Follow the Download Source Code link for this book on the Apress website. Now in its 6th edition, the best selling book on MVC is now updated for ASP.NET Core MVC. It contains detailed explanations of the new Core MVC functionality which enables developers to produce leaner, cloud optimized and mobile-ready applications for the .NET platform. This book puts ASP.NET Core MVC into context and dives deep into the tools and techniques required to build modern, cloud optimized extensible web applications. All the new MVC features are described in detail and the author explains how best to apply them to both new and existing projects. The ASP.NET Core MVC Framework is the latest evolution of Microsoft's ASP.NET web platform, built on a completely new foundation. It represents a fundamental change to how Microsoft constructs and deploys web frameworks and is free of the legacy of earlier technologies such as Web Forms. ASP.NET Core MVC provides a "host agnostic" framework and a high-productivity programming model that promotes cleaner code architecture, test-driven development, and powerful extensibility. Best-selling author Adam Freeman has thoroughly revised this market-leading book and explains how to get the most from ASP.NET Core MVC. He starts with the nuts-and-bolts and shows you everything through to advanced features, going in-depth to give you the knowledge you need. This book follows the same format and style as the popular previous editions but brings everything up to date for the new ASP.NET Core MVC release. It presents a fully worked case study of a functioning ASP.NET MVC application that readers can use as a template for their own projects. What You Will Learn: Gain a solid architectural understanding of ASP.NET Core MVC Explore the entire ASP.NET MVC Framework as a cohesive whole See how MVC and test-driven development work in action Learn what's new in ASP.NET Core MVC and how best to apply these new features to your own work See how to create RESTful web services and Single Page Applications Build on your existing knowledge of previous MVC releases to get up and running with the new programming model quickly and effectively Who This Book Is For: This book is for web developers with a basic knowledge of ASP.NET and C# who want to incorporate the latest improvements and functionality in the new ASP.NET Core MVC Framework.

Two Scoops of Django Apress

100+ Practical jQuery Recipes for Solving Your Real-World Web and Mobile Development Challenges! jQuery makes it easier than ever for developers to build exceptionally robust, cross-platform websites and mobile apps. jQuery, jQuery UI, and jQuery Mobile: Recipes and Examples is a practical "cookbook," packed with realistic, easy-to-use solutions for making the most of jQuery Core, jQuery UI, plugins, and jQuery Mobile. This guide brings together more than one hundred self-contained, downloadable examples, each with an in-depth explanation of how the code works and how to adapt it for your own needs. Pioneering web/mobile developers Adriaan de Jonge and Phil Dutson present examples you can apply immediately in virtually any web or mobile app, and with any server-side platform, including PHP, .NET, Java, Ruby, Node.js, or Python. This extremely useful guide will help you Test browser support and provide for graceful degradation Fine-tune DOM element selection and manipulate your site's DOM structure Master the newest techniques for event

handling and binding Communicate with web servers: AJAX, page errors, redirects, XML, and more Use advanced UI widgets, from accordions and autocomplete to sliders and tabs Build mobile-optimized sites with the jQuery Mobile library Write and smoothly incorporate new plugins Integrate powerful third-party plugins, such as the Twitter Bootstrap framework The authors' proven "code first, explain later" approach supports developers at all levels who want to start experimenting immediately. Their exceptionally readable examples never take shortcuts or compromise quality, and their detailed walk-throughs are ideal for anyone who wants to thoroughly understand their code. If you have a working knowledge of HTML, CSS, and basic JavaScript, you'll feel right at home immediately; if not, de Jonge and Dutson's careful explanations and full HTML page layout examples will get you up to speed quickly. Covers jQuery 1.6.4 and 1.7, with Tips for 1.8

The New Guide to Identity Apress

For a couple of decades now, designers have used Photoshop to mock up Web page designs. However, that work generally results in a static graphic of the page, which has to be translated by a developer into the components of a Web page: HTML files and Web-compatible image files. Our multi-device world has shown us that this approach to web design, including full-page comps done in Photoshop, is increasingly problematic. Modern web designers are adopting a new approach: creating flexible web pages whose layout can adapt to suit the screen on which they are displayed. This is "Responsive Web Design" [RWD]. Until now, books on designing responsive Web sites have focused on HTML and CSS – in other words, they've been very code-centric, and visual creativity seems to take a back seat. This new book is aimed at the visual Web designer who's accustomed to working in Photoshop. Adobe Photoshop CC contains many new features that help streamline the process of converting a static page design to a set of components for a responsive web page. Dan Rose is one of the best-known advocates of this new way of working in Photoshop. He's observed that only a few people are talking about Photoshop for RWD constructively, yet a majority (63% as of his last informal poll) of web designers are using Photoshop for more than simple asset creation. This transition is a pain point for many designers. His new book will balance coverage of conceptual issues (how to fit tools like Photoshop to the design workflow rather than fitting a workflow to the tools) with practical design exercises tailored to help communicate the overall design direction of the page while respecting the needs of the fluid Web. In addition, he will introduce methods for taking HTML back into Photoshop for further refinement.

Mobile First Design with HTML5 and CSS3 "O'Reilly Media, Inc."

Fully updated for ASP.NET MVC 3. Delve into the features, principles, and pillars of the ASP.NET MVC framework—deftly guided by web development luminary Dino Esposito. ASP.NET MVC forces developers to think in terms of distinct components—Model, View, Controller—that make it easier to manage application complexity, while allowing strict control over the markup. Plunge into the framework's internal mechanics and gain perspectives on how to use this programming model versus Web Forms, and begin building your own MVC-based applications quickly.

HTML Goodies Routledge

Web advertising is changing. What was once a predominantly Flash-based medium is making the switch to HTML5, with the benefit of a plug-in free environment giving a larger audience for ads, and better integration with the page they are featured on. We live in a time where marketers, designers,

and developers are confused as to what they can and can't do on different devices, browsers, and operating systems. What better way to finally make sense of it all, than by stepping through the entire campaign process on your own terms? HTML5 Advertising will educate you on the whole digital advertising process from start to finish, and help you take advantage of new HTML5 features such as canvas, CSS3 animations, DOM events, audio and video, and offline storage. You'll also learn how to get around discrepancies in browser support with JavaScript and polyfills. You will be provided with tips and tricks to better optimize content across screens and make the most successful campaign with the lightest footprint possible, which is especially important when deploying to mobile devices. This book: Takes you through the advertising campaign process with HTML5 from design to delivery Provides in-depth knowledge into the digital advertising landscape and the HTML5 specification Communicates tips and tricks coming from Flash and ActionScript to HTML5, CSS3 and JavaScript. HTML5 Advertising equips you with the knowledge to attack cutting-edge, rich media projects with confidence and scale, while also learning the essentials to communicate to internal and external clients. HTML5 is here whether you like it or not, so why not jump in early and head down the path of building the future.

Programming Microsoft ASP.NET MVC Apress

Understanding UI patterns is invaluable to anyone creating websites for the first time. It helps you make connections between which tools are right for which jobs, understand the processes, and think deeply about the context of a problem. This is your concise guide to the tested and proven general mechanisms for solving recurring user interface problems, so that you don't have to reinvent the wheel. You'll see how to find a pattern you can apply to a given UI problem and how to deconstruct patterns to understand them in depth, including their constraints. UI patterns lead to better use of existing conventions and converging web standards. This book shows you how to spot anti-patterns, how to mix and match patterns, and how they inform design systems. By helping the non-web professionals and junior web professionals of the world use basic patterns, the web industry can put its best foot forward as new interfaces such as VR/AR/MR, conversational UIs, machine learning, voice input, evolving gestural interactions and more infiltrate the market. Given the emerging popularity of design systems and space of DesignOps, as well as the rise of companies competing on design and usability, now is the time to think about how we use and evolve UI patterns and scale design systems. What You'll Learn Produce intuitive products through consistency and familiarity. Save time instead of starting from scratch. Communicate design decisions with evidence to support solutions. Use smart defaults without extensive product design experience. Improve a user's experience. Scale growing business with design. Who This Book Is For Those familiar with creating websites and want to learn more, WordPress bloggers, or marketers who want to weave components together into a usable, revenue-generating experience.

The Modern Web Apress

Create powerful applications with ReactJS, the most popular platform for web developers today About This Book- Create web apps with the most popular JavaScript library in the world- Learn how to speed up your development process and save valuable time- Work through step-by-step tutorials that provide easy-to-understand solutions to real-world problems Who This Book Is For This book is for those who want to develop applications with ReactJS. With its wide variety of topics, it caters both to

the inexperienced developer as well as to the advanced, and it doesn't require any prior experience with ReactJS. What You Will Learn- Create a development environment that speeds up your development process- Find out about responsive web development and create apps that can be used on any device- Effortlessly connect to public and private APIs- Create efficient components that are easily testable and small enough to completely understand- Understand what data flow means in ReactJS and why you never need to worry about where data changes originate- Create universal apps that run on the browser as well as on the server- Work with modern front-end tooling and level up your skills- Train yourself to think in terms of ReactJS

In Detail The JavaScript revolution has landed! ReactJS is one of those rare technologies that comes out of nowhere and turns established practices on their head. It provides a different way of thinking about how you should develop your apps, and has already gained a massive adoption among web developers. Join the revolution, build web apps faster, and have more fun developing! Packed with real-world code, this book starts by covering the idea behind ReactJS and the key concepts you must familiarize yourself with. You will learn how to bootstrap your ReactJS projects and you'll also be provided with a handy scaffolding that you can use and reuse over and over. We then go on to cover a wide variety of apps, and will help you to structure and build your own components. Next, you will build a web shop, create a fully responsive and routable app, and also develop a real-time search app. Further on, you will be taught to work with public APIs to create a map-based application. You will also be taken through some advanced concepts such as Redux that are making a huge splash currently in the world of ReactJS. You'll learn how to efficiently seal off your app for guest access, interact with hardware APIs, and create a photo app. You will then master the art of making your apps universal, and find out how to deploy them to the cloud. Finally, we wrap up the book as you are shown how to make a game. What better way to kick off your ReactJS development journey? Style and approach This is an easy-to-follow guide full of real-world ReactJS applications. Each chapter is self-contained, and every code example is explained in detail.

Facts and Speculations on the Origin and History of Playing Cards Packt Publishing Ltd

Written as a concise yet practical guide with an explicit focus on showing beginners how to get their very own responsive websites up and running, this essential reference includes coverage of tried-and-tested responsive frameworks in a project-based format that simultaneously provides visible results whilst developing core understanding. Ideal for anybody who wants their online presence to be compatible with devices and resolutions of any size, "Responsive Web Design by Example" shows you how to select the right framework for your own project requirements and then guides you through the process of installation, configuration, and customization. With three highly structured and meticulously designed projects to choose from, it is the ideal reference for both new and existing web developers who want to be able to augment their skills and showcase their content in a truly professional manner.

ASP.NET Core Application Development Packt Publishing Ltd

Ukraine's economic progress since its independence in the early 1990s has been uneven, in part due to the slow pace of reforms, unfavorable demographic factors, and low productivity. One of the key factors limiting success is the inadequacy of the skills of Ukraine's workforce with the needs of a modern economy. While the country demonstrates a strong record of educational attainment and

acquisition of foundational skills, the post-secondary education and training system fails to equip workers with the right advanced skills for labor market success. This study provides new evidence on the nature of skills valued in the labor market, reviews the institutional constraints hindering the development and use of workforce's skills, and proposes a set of policy options. This study argues that, to improve skills formation and use, Ukraine needs to renew its public policies on post-secondary education, labor-market intermediation and information, and labor regulations. Drawing on household and firm surveys, the study finds that workers need a mix of advanced cognitive skills (like problem solving and communication), socio-emotional skills (like self-management and teamwork), and technical skills (like computer programming or sale skills) to be successful in the labor market and meet employers' demand. These skills are not necessarily explicitly taught in traditional learning settings. Policy makers should therefore rethink the content of post-secondary education and training to focus on the development of skills for the labor market rather than only attendance. To do so, establishing steady links between education institutions and enterprises, by setting up occupation standards and adapting curricula to firm demand, is crucial. An essential instrument to identify the demand for skills and facilitate fruitful investments in skills formation is a labor market information system—which provides reliable information on labor market prospects across post-secondary education fields and institutions and job requirements and characteristics to students, their families, and jobseekers. Nonetheless, a better formation of skills would only be beneficial if most of the workforce can put them at use in jobs, promoted by better labor regulations.

Beginning Ractive.js Pearson Education

"Two scoops of Django introduces you to various tips, tricks, patterns, code snippets, and techniques . . ."--Page 4 of cover.

Beginning HTML5 and CSS3 For Dummies Addison-Wesley

The past 20 years have seen an influx of women into the practice of public relations, yet gender-based disparities in pay and advancement remain a troubling reality. As the field becomes feminized, moreover, female and male practitioners alike confront the prospect of dwindling salaries and prestige. This landmark book presents a comprehensive examination of the status of women in public relations and proposes concrete ways to achieve greater parity in education and practice. The authors integrate the theoretical literature of public relations and gender with results of a major longitudinal study of women in the field, along with illuminating focus group and interview data. Topics covered include factors contributing to sex discrimination; how public relations stacks up against other professions on gender-related issues; the challenges facing female managers and entrepreneurs; the experiences of ethnic minority professionals; the salary gap; the glass ceiling; and how to foster solutions on individual, organizational, and societal levels. This volume is an essential read for both educators and practitioners in public relations. It can be used as a course text in graduate research seminars, and also as a supplemental text in courses addressing gender issues in PR. It serves as a useful guide for young practitioners entering the profession, and provides critical insights for public relations managers.

Atomic Design World Bank Publications

Maps and atlases are created as soon as information on our geography has been clarified. They are used to find directions or to get insight into spatial relations. They are produced and used both on

paper as well as on-screen. The Web is the new medium for spreading and using maps. This book explains the benefits of this medium from the perspective of the user, and the map provider. Opportunities and pitfalls are illustrated by a set of case-studies. A website accompanies the book and provides a dynamic environment for demonstrating many of the principles set out in the text, including access to a basic course in Internet cartography as well as links to other interesting places on the Web. Professor Kraak looks at basic questions such as "I have this data what can I do with it?" and discusses the various functions of maps on the web. Web Cartography also looks at the particularities of multidimensional web maps and addresses topics such as map contents (colour, text and symbols), map physics (size and resolution), and the map environment (interface design/site contents).

Learning Web App Development No Starch Press

Welcome to the Django Girls Tutorial! We are happy to see you here:) In this tutorial, we will take you on a journey under the hood of web technologies, offering you a glimpse of all the bits and pieces that need to come together to make the web work as we know it. As with all unknown things, this is going to be an adventure - but no worries, since you already worked up the courage to be here, you'll be just fine:)

Women in Public Relations Apress

Understand the big picture of the software development process. We use software every day - operating systems, applications, document editing programs, home banking - but have you ever wondered who creates software and how it's created? This book guides you through the entire

process, from conception to the finished product with the aid of user-centric design theory and tools. Software Development: From A to Z provides an overview of backend development - from databases to communication protocols including practical programming skills in Java and of frontend development - from HTML and CSS to npm registry and Vue.js framework. You'll review quality assurance engineering, including the theory about different kind of tests and practicing end-to-end testing using Selenium. Dive into the devops world where authors discuss continuous integration and continuous delivery processes along with each topic's associated technologies. You'll then explore insightful product and project management coverage where authors talk about agile, scrum and other processes from their own experience. The topics that are covered do not require a deep knowledge of technology in general; anyone possessing basic computer and programming knowledge will be able to complete all the tasks and fully understand the concepts this book aims at delivering. You'll wear the hat of a project manager, product owner, designer, backend, frontend, QA and devops engineer, and find your favorite role. What You'll Learn Understand the processes and roles involved in the creation of software Organize your ideas when building the concept of a new product Experience the work performed by stakeholders and other departments of expertise, their individual challenges, and how to overcome possible threats Improve the ways stakeholders and departments can work with each other Gain ideas on how to improve communication and processes Who This Book Is For Anyone who is on a team that creates software and is curious to learn more about other stakeholders or departments involved. Those interested in a career change and want to learn about how software gets created. Those who want to build technical startups and wonder what roles might be involved in the process.