
Catchy Headlines For Prom

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A Dictionary of Slang and Unconventional English

They Call Me Mom

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Girl Culture [2 volumes]

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The Beat

Killer Facebook Ads

The Way from Me to Us

Good Housekeeping

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Creating Small Scale Social Programs

Firefly Lane

Step into Your Moxie

YOSEF ESSENCE

War and Peace in Somalia iUniverse

An entertaining account of raising a family today.

A Night to Die For Riverdale Avenue Books LLC

The latest book from Dr. Direct™ will show you how to master online advertising and enhance your social media strategies. This is the perfect companion to the author's bestselling book *Cashvertising*. *Cashvertising* revealed the secrets of ad agencies to the masses. With *Cashvertising Online* Whitman reveals even more and how to implement his advice in clear-language to increase your bottom line. Most books discussing online ads teach things like: how to create accounts, how to select demographics, what options to select (video vs. carousel vs. slideshow, etc.), and other topics like maximizing the use of Facebook pixels for fine-tuning your target audience. To create successful Facebook, Instagram, Twitter ads, not only do you need to know copywriting basics, but you also need to understand the highly personal nature of the medium. The successful copywriter needs to make the shift to the highly personal "you and me" approach and learn how to sell without expressing the typical appearance of salesmanship. Likewise, a number of books teaching email marketing primarily focus on things like mailing lists, segmentation, funnels, and automation. All important stuff to be sure, but unless your sales copy is persuasive, these things aren't worth a damn. The majority of these books spend little time teaching readers how to use the power of advertising and

consumer psychology in the Facebook and email environments to cause people to actually respond—the whole purpose of advertising! *Cashvertising Online* is not a book on general copywriting. Instead, it examines the hidden principles specific to actual successful online ads and email promotions and the numerous and potent psychological techniques they employ that make them so persuasive.

Christ in Ten Thousand Places

Cambridge University Press

OVER A MILLION COPIES SOLD The cult classic that defined a generation - first UK publication in 47 years 'An extraordinary novel ... women will like it and men should read it for the good of their immortal souls' Los Angeles Times
Sasha Davis has everything a girl in 1950s suburbia could want: beauty, intelligence and an all-star sports captain boyfriend. All she needs to succeed is to keep her skin clear and her intelligence hidden under her Prom Queen tiara. But when she drops out of college to marry, Sasha soon realises her life has become a fearful countdown to her thirtieth birthday - the year when her beauty will have faded, and life as she knows it will end. As Sasha rebels against her fate, she finds herself experiencing an intellectual and sexual awakening that might be her only chance of outrunning the aging process. First published in 1972, Alix Kates Shulman's landmark novel follows Sasha's coming of age through the sexual double standards, job discrimination and harassment of the 1950s and 60s. Five decades later, it remains a funny and heartbreaking story of a young woman in a man's world.

A Dictionary of Slang and Unconventional English Sterling Publishing Company, Inc.

For some, it's the most highly-anticipated event in all of high school. For others, it's dreaded like the SATs. For Nova Prescott, it's a night she's been planning for months. It's prom. And all Nova wants is for Brandon to ask her to be his date. It looks as though all her organization will pay off, but then Brandon asks her to "carpool" so they can lower their "carbon imprint" and to make matters worse, an accidental fire causes the prom decorations to go up in smoke!

They Call Me Mom Baker Books

The main character, Dennis, is excited about the start of his sophomore year and is seeking popularity among his high school peers. Fortunately, his best friend, LJ has signed a contract to perform at a local club twice a week and decides to bring Dennis onboard as part of his act. The two of them form a tight friendship together. However, both of the sophomore sensations have difficulty with their relationships with girls. To complicate matters, there is a local gang at Corlew Chronicles High School, of which the leader, Jason, is dedicated to making the lives of Dennis and LJ increasingly difficult. Dennis, who has a reputation as a player, begins to fall for a young lady named Majestic who is determined to keep her virginity until marriage. Dennis doesn't have problems with this until a young lady from his past appears and is now interested in dating Dennis. This story will take you on a ride through the relationships that many teens encounter during high school. Along with those relationships emerge some pain and suffering as well as bullying and intimidation from the gang. Ultimately, the choices that are made by Dennis and LJ will have a profound impact on the outcome of their lives.

From Headlines to Hard Times - I

Went From Presenting The News to Sleeping Rough. This is The True Story of My Rise to the Top, My Demise and My Salvation SAGE

From the New York Times best-selling authors of *Rad Women Worldwide* and *Rad American Women A-Z*, a bold and brave collection of stories and art about inspiring and accomplished girls who have made positive impacts on the world before the age of 20. You might know the stories of Malala Yousafzai, Anne Frank, Jazz Jennings, and Joan of Arc. But have you heard about Yusra Mardini, a Syrian refugee who swam a sinking boat to shore, saved twenty lives, then went on to compete as an Olympic swimmer? Or Trisha Prabhu, who invented an anti-cyberbullying app at age 13? Or Barbara Rose Johns, whose high school protest helped spark the civil rights movement? In *Rad Girls Can*, you'll learn about a diverse group of young women who are living rad lives, whether excelling in male-dominated sports like boxing, rock climbing, or skateboarding; speaking out against injustice and discrimination; expressing themselves through dance, writing, and music; or advocating for girls around the world. Each profile is paired with the dynamic paper-cut art that made the authors' first two books New York Times best sellers. Featuring both contemporary and historical figures, *Rad Girls Can* offers hope, inspiration, and motivation to readers of all ages and genders.

Billboard John Wiley & Sons

Investigates the increasingly complex relationships, struggles, obsessions, and idols of American tween and teen girls. From pre-school to high school and beyond, this work tackles many hot-button issues, including the barrage of advertising geared toward very young girls emphasizing sexuality and extreme

thinness.

Totally Cool Word Search Puzzles Paulist Press

Party on with puzzles geared to the hip and young, with themes focusing on hot celebrities, chartbusting music, blockbuster movies, must-watch TV, must-have fashions, chilling at the mall, extreme sports, dances, hangin out, cars, romance, the Internet you name it. Plus: a hidden message in every grid."

Cool Mom on the Hot Seat McFarland

A serial killer the cops thought was long gone. A good detective racing the clock to stop the murders. A chilling and twisty thriller that will leave readers gasping. A major spike in gang homicides has Boston on edge, leaving a growing body count of bangers in its wake and the city's police and DA's office scrambling to catch up. Even the mayor's Street Saviors taskforce of ex-cons, devoted to steering kids out of the thug life, are working overtime to stop the bloodshed. But who will stop the even greater threat that's about to descend when a murderous psychopath steps out of the past? Memories of the infamous Blood Bath Killer still loom large, especially for homicide detective Angel Alves, who helped bring down the multiple-murderer whose rampage shocked the city. So when a pair of students turn up bizarrely slain, Alves fears that another serial killer is stalking Boston. A fear that becomes fact when his ex-partner, Wayne Mooney, recognizes the murders as the work of the Prom Night Killer—whose unsolved crimes have haunted Mooney for a decade. Now, with hands-on assistant DA Conrad Darget backing them, Alves and Mooney set out to stop grim history from repeating itself. But matching wits with a twisted mind is a dangerous game. Especially when there are no rules—and your allies really

may be your enemies. Mixing edgy psychological suspense, hard-boiled realism, and staccato bursts of pulse-quickenning action, *2 in the Hat* makes another slam-dunk winning case for Raffi Yessayan, hailed by Robin Moore, author of *The French Connection*, as "the best prosecutor-turned-crime-writer to hit the streets since George V. Higgins and Scott Turow."

High School Journalism Teaching Aids Greenwood

Eric Honeywood Partridge, renowned philologist, etymologist and lexicographer, dedicated his life to the study of language but it is for his work on slang, and in particular for his flagship dictionary, *The Dictionary of Slang and Unconventional English*, that he is most widely remembered and admired. Now for the first time from Routledge, the eighth, and current, edition of Partridge's renowned dictionary is available in paperback. Originally published in 1984, this edition was published posthumously but had been worked upon by Partridge until six weeks before his death. Its place in the history of the lexicography of slang is assured as the last edition to feature original work by Partridge himself. Book jacket.

2 in the Hat Hachette UK

*Now available in paperback with a brand new title: *Kaboom Academy!** "Graduates of Wayside School will fit right in at the decidedly unconventional *Kaboom Academy*." —Kirkus Reviews Forget everything you know about middle school while reading "this amusing and lighthearted story [that] pokes fun at traditional education, while celebrating nonconformity, individuality, and even oddity" (*School Library Journal*). A new middle school has just opened in Horsemouth, New Hampshire:

Kaboom Academy. It's a place where cannons go off in the middle of school assemblies, pills contain actual information, and multiplication is made, er, real. (Read: You ever wonder what it would be like if there were two of you? How about four? How about eight? Well, you're about to find out!) The school's new students—and the Journalism 1A class in particular—can't believe all the shenanigans that go on. Who's really in charge of this groundbreaking academy for boys and girls who've fallen out of love with learning? And what does it mean to "blow up the model for middle school"? A 2015 Children's Choice *Advertising Agency and Advertising & Selling* Kregel Publications

PREPARE TO TRANSFORM YOUR VOICE AND BE HEARD Step into Your Moxie is a soul-stirring call to action to speak up for yourself and the ideas and issues that matter most to you. Dubbed a "Moxie Maven" by President Obama's White House Office of Public Engagement for her potent approach to women's empowerment, Alexia Vernon has helped thousands of women (and men) slay diminishing self-talk and speak with moxie. She has created a timely, refreshingly playful guide for women to communicate with candor, clarity, compassion, and ease every time they open their mouths to speak — in their careers, communities, and homes. Step into Your Moxie is the book women want by their side as they have that daring conversation, give an important presentation, run for office, or simply tell the people closest to them to step back from the boundaries they've trespassed.

The Prom Queen (Life at Kingston High Book #3) Trafford Publishing

Focusing on crime fiction and films that artfully combine comedy and misdeed, this book explores the reasons writers

and filmmakers inject humor into their work and identifies the various comic techniques they use. The author covers both American and European books from the 1930s to the present, by such authors as Rex Stout, Raymond Chandler, Robert B. Parker, Elmore Leonard, Donald E. Westlake, Sue Grafton, Carl Hiaasen and Janet Evanovich, along with films from *The Thin Man* to the BBC's *Sherlock* series.

The Cambridge Handbook of the Changing Nature of Work Ballantine Books

Built around a single case study, *Creating New Agency Programs* clearly illustrates how to effectively plan, implement, and evaluate a small scale social program. Each step in the planning process is introduced and described in a way that allows the reader to vicariously participate in the evolution of the program. Useful charts, time lines, and resource lists are included and can be easily referenced and utilized. This book's emphasis on planning is important, not only because it is a much used and generally under-taught skill, but because successful planning is the process that can turn the dreams of a community into concrete reality. This book is geared toward designing programs to meet specific social needs and organizing the relevant and human resources to implement them. The programs are specific, detail, and activity oriented—but are designed to support long-range goals, which may be handed down by a parent organization or the community in general. The author's strategy of using a case study serves as a creative learning tool that leads readers through each practical step toward successfully creating their own small scale social program. Filling the void of literature on designing programs,

Creating New Agency Programs is ideal for professionals and students in a variety of fields--social work, human services, clinical/counseling psychology, drugs and alcohol, psychology, nursing, and management--who are faced with the task of planning, designing, and evaluating a program.

Girl Culture: Girl culture A to Z NYU Press

A history of The Guardian Life Insurance company.

Rad Girls Can Simon and Schuster
 Never before has so much popular culture been produced about what it means to be a girl in today's society. From the first appearance of Nancy Drew in 1930, to Seventeen magazine in 1944 to the emergence of Bratz dolls in 2001, girl culture has been increasingly linked to popular culture and an escalating of commodities directed towards girls of all ages. Editors Claudia A. Mitchell and Jacqueline Reid-Walsh investigate the increasingly complex relationships, struggles, obsessions, and idols of American tween and teen girls who are growing up faster today than ever before. From pre-school to high school and beyond, *Girl Culture* tackles numerous hot-button issues, including the recent barrage of advertising geared toward very young girls emphasizing sexuality and extreme thinness. Nothing is off-limits: body image, peer pressure, cliques, gangs, and plastic surgery are among the over 250 in-depth entries highlighted. Comprehensive in its coverage of the twenty and twenty-first century trendsetters, fashion, literature, film, in-group rituals and hot-button issues that shape—and are shaped by—girl culture, this two-volume resource offers a wealth of information to help students, educators, and interested readers better understand the

ongoing interplay between girls and mainstream culture.

Girl Culture [2 volumes] Psychology Press

From the New York Times bestselling author Kristin Hannah comes a powerful novel of love, loss, and the magic of friendship. . . . now a #1 Netflix series! In the turbulent summer of 1974, Kate Mularkey has accepted her place at the bottom of the eighth-grade social food chain. Then, to her amazement, the "coolest girl in the world" moves in across the street and wants to be her friend. Tully Hart seems to have it all--- beauty, brains, ambition. On the surface they are as opposite as two people can be: Kate, doomed to be forever uncool, with a loving family who mortifies her at every turn. Tully, steeped in glamour and mystery, but with a secret that is destroying her. They make a pact to be best friends forever; by summer's end they've become Tully and Kate. Inseparable. So begins Kristin Hannah's magnificent new novel. Spanning more than three decades and playing out across the ever-changing face of the Pacific Northwest, *Firefly Lane* is the poignant, powerful story of two women and the friendship that becomes the bulkhead of their lives. From the beginning, Tully is desperate to prove her worth to the world. Abandoned by her mother at an early age, she longs to be loved unconditionally. In the glittering, big-hair era of the eighties, she looks to men to fill the void in her soul. But in the buttoned-down nineties, it is television news that captivates her. She will follow her own blind ambition to New York and around the globe, finding fame and success . . . and loneliness. Kate knows early on that her life will be nothing special. Throughout college, she pretends to be driven by a need for

success, but all she really wants is to fall in love and have children and live an ordinary life. In her own quiet way, Kate is as driven as Tully. What she doesn't know is how being a wife and mother will change her . . . how she'll lose sight of who she once was, and what she once wanted. And how much she'll envy her famous best friend. . . . For thirty years, Tully and Kate buoy each other through life, weathering the storms of friendship--jealousy, anger, hurt, resentment. They think they've survived it all until a single act of betrayal tears them apart . . . and puts their courage and friendship to the ultimate test. Firefly Lane is for anyone who ever drank Boone's Farm apple wine while listening to Abba or Fleetwood Mac. More than a coming-of-age novel, it's the story of a generation of women who were both blessed and cursed by choices. It's about promises and secrets and betrayals. And ultimately, about the one person who really, truly knows you--- and knows what has the power to hurt you . . . and heal you. Firefly Lane is a story you'll never forget . . . one you'll want to pass on to your best friend.

Funny Thing About Murder WestBow Press

Hmmm! Who's Speaking? is an inspiring collection of first-hand reports, so to speak, that the author gathered by visiting a variety of churches from a wide array of religious denominations and backgrounds. Then he shared them first with his minister and then others so that each may learn something from other members of the body of Christ. Some of his visits were to mosques, temples, synagogues, and even cults. The author hopes his reports of visits to denominational and nondenominational churches will encourage some readers who do not attend a church, or maybe feel uncomfortable where they do go, to

check out another church. He feels God has a specific church in mind for you so that you will become involved in spreading the Good News about the Father, Son, and Holy Spirit. And some of his stories in this book are about other happenings where God got his message over to the author through experiences as a Boy Scout chaplain, a Billy Graham Emergency Response chaplain, and as a chaplain for the Tulsa Juvenile Detention Center. Then there are stories about ways and things God used to get his attention either physically or with words or music or even animals like foxes, donkeys, frogs, birds, and even insects. The author's hope is that you, too, may recognize something similar that's happened in your life, and maybe you'll think, Hmmm! Was that the Father, Son and Holy Spirit speaking?

Hmmm! Who's Speaking? Red Wheel/Weiser

Moving, funny devotions crafted for every day by moms who know the drill. When women take on the role of mom, they take on a hundred other titles as well: healer, comforter, chef, teacher, cheerleader—and less flattering things like disciplinarian, ruiner of fun times, and chief worrier. In the middle of juggling all those roles, finding room to spend time alone seeking God can seem insurmountable. Moms Michelle Medlock Adams and Bethany Jett understand the struggles—and the joys. They've pulled together their own experiences with the crazy world of parenting as well as the most requested, most talked about topics on mommy blogs. Their research nailed down what moms really want to talk about. And then they created a devotional that speaks straight to the heart of the mommy life. They Call Me Mom is a lighthearted, transparent take on the real-life ups and downs mothers

face through all stages of parenting. Whether mom just brought home her first baby or she has several kids and zero time, she'll find relatable words and helpful encouragement in these pages. And with one devotion for every week of the year, it's easy to fit in a few minutes with God in the middle of a full parenting life.

Getting Over Jack Wagner Kings Road Publishing

Where are all the real rock stars? Eliza is looking to date a rock star -- though she uses the term loosely. None of her boyfriends have been famous. Most have unbearable habits and overbearing mothers. A few only played show tunes. Still, they're intense. Pierced. Tragically

stubbled. With a predilection for dressing in black. Eliza finds them deep -- in theory, anyway. But in reality, none comes close to the object of her original rock-star crush: actor/crooner Jack Wagner. When her latest catch turns out be another mama's boy, Eliza begins to realize love is nothing like her favorite '80s song. Is she ready to face the music? Just as Eliza is planning her next move, she's dealt an emotional triple-whammy involving her sister, her best friend, and a horrific blind date. That's when she realizes that only by taking a good look at her past -- and her tape collection -- will she ever be able to hear a different kind of song and live a different kind of life.