
Malay For Everyone Mastering Malay Through English

Berita
Bibliography of Southeast Asia
Discourses, Agency and Identity in Malaysia
The Qur'an in the Malay-Indonesian World
Malaysia
Colloquial Malay
The Accommodation of Cultural Diversity
Mastering Defensive Security
Mastering Python
Colloquial French
Mastering ServiceNow
Mastering Git
Accessions List, Southeast Asia
English for Everyone: Level 4: Advanced, Course Book
Malay Literature of the 19th Century
Artificial Intelligence for Managers
Mastering Vim
Mastering Machine Learning on AWS
Grokking Deep Learning
Creoles, Their Substrates, and Language Typology
Contemporary Islamic Discourse in the Malay-Indonesian World
English in New Cultural Contexts
Mastering Palo Alto Networks
Mastering Distributed Tracing
Data-Driven Marketing
Mastering Malay
Prep, Push, Pivot
Mastering Partial Least Squares Structural Equation Modeling (PLS-Sem) with Smartpls in 38 Hours
Mastering Communication at Work: How to Lead, Manage, and Influence
Building Machine Learning Powered Applications
Skip the Line
Digitalization Cases Vol. 2
Mastering OpenCV with Practical Computer Vision Projects
Makyung, the Mystical Heritage of Malaysia
Conrad's Malaysian Fiction
Negotiation Mastering Business in Asia
Bibliography of Asian Studies
Mastering the Circular Economy

West Malaysia and Singapore
Mastering Transformers

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EVELIN SAMIR

Berita Springer Nature

An immersive learning experience enhanced with technical, hands-on labs to understand the concepts, methods, tools, platforms, and systems required to master the art of cybersecurity Key Features Get hold of the best defensive security strategies and tools Develop a defensive security strategy at an enterprise level Get hands-on with advanced cybersecurity threat detection, including XSS, SQL injections, brute forcing web applications, and more Book Description Every organization has its own data and digital assets that need to be protected against an ever-growing threat landscape that compromises the availability, integrity, and confidentiality of crucial data. Therefore, it is important to train professionals in the latest defensive security skills and tools to secure them. Mastering Defensive Security provides you with in-depth knowledge of the latest cybersecurity threats along with the best tools and techniques needed to keep your infrastructure secure. The book begins by establishing a strong foundation of cybersecurity concepts and advances to explore the latest security technologies such as Wireshark, Damn Vulnerable Web App (DVWA), Burp Suite, OpenVAS, and Nmap, hardware threats such as a weaponized Raspberry Pi, and hardening techniques for Unix, Windows, web applications, and cloud infrastructures. As you make progress through the chapters, you'll get to grips with several advanced techniques such as malware analysis, security automation, computer forensics, and vulnerability assessment, which will help you to leverage pentesting for security. By the end of this book, you'll have become familiar with creating your own defensive security tools using IoT devices and developed advanced defensive security skills. What you will learn Become well versed with concepts related to defensive security Discover strategies and tools to secure the most vulnerable factor - the user Get hands-on experience using and configuring the best security tools Understand how to apply hardening techniques in Windows

and Unix environments Leverage malware analysis and forensics to enhance your security strategy Secure Internet of Things (IoT) implementations Enhance the security of web applications and cloud deployments Who this book is for This book is for all IT professionals who want to take their first steps into the world of defensive security; from system admins and programmers to data analysts and data scientists with an interest in security. Experienced cybersecurity professionals working on broadening their knowledge and keeping up to date with the latest defensive developments will also find plenty of useful information in this book. You'll need a basic understanding of networking, IT, servers, virtualization, and cloud platforms before you get started with this book.

Bibliography of Southeast Asia Packt Publishing Ltd
NAMED BEST MARKETING BOOK OF 2011 BY THE AMERICAN MARKETING ASSOCIATION How organizations can deliver significant performance gains through strategic investment in marketing In the new era of tight marketing budgets, no organization can continue to spend on marketing without knowing what's working and what's wasted. Data-driven marketing improves efficiency and effectiveness of marketing expenditures across the spectrum of marketing activities from branding and awareness, trail and loyalty, to new product launch and Internet marketing. Based on new research from the Kellogg School of Management, this book is a clear and convincing guide to using a more rigorous, data-driven strategic approach to deliver significant performance gains from your marketing. Explains how to use data-driven marketing to deliver return on marketing investment (ROMI) in any organization In-depth discussion of the fifteen key metrics every marketer should know Based on original research from America's leading marketing business school, complemented by experience teaching ROMI to executives at Microsoft, DuPont, Nisan, Philips, Sony and many other firms Uses data from a rigorous survey on strategic marketing performance management of 252 Fortune 1000 firms, capturing \$53 billion of annual marketing spending In-depth examples of how to apply the principles in small and large organizations Free downloadable ROMI templates for all examples given in the book With every

department under the microscope looking for results, those who properly use data to optimize their marketing are going to come out on top every time.

Discourses, Agency and Identity in Malaysia Packt Publishing Ltd
The 10,000-hour rule isn't the only way to achieve mastery. Entrepreneur, angel investor and bestselling author James Altucher reveals a new mindset and proven toolkit that will empower anybody to quickly acquire the skills they need to succeed and achieve their dreams. We live in a hierarchical world where experience has traditionally been the key to promotion. But that period is over! Straight, clear-cut career trajectories no longer exist. Industries disappear, job descriptions change, and people's interests and passions evolve. The key to riding this wave is to constantly be curious about what's next, to be comfortable with uncertainty so you can keep navigating the rough waters ahead, and most importantly, to pursue the things that interest you. In *Skip the Line*, James reveals how he went from struggling and depressed to making his personal, financial, and creative dreams come true. While showing you how to approach change and crisis, he gives you tools to help easily execute ideas, become an expert negotiator, attract the attention of those around you, scale promising ideas, and improve leadership - which will catapult you higher than you ever thought possible and at a speed that everyone will tell you is impossible.
The Qur'an in the Malay-Indonesian World Penguin
The *Bibliography of Southeast Asia: A Decade of Selected Social Science Publications in the English Language 1990 - 2000* comprises 6,521 entries of published works. The selection broadly represents the documentation of the political, economic, and social and cultural processes of one of the most interesting eras of the previous millennium.

Malaysia Packt Publishing Ltd

This book presents a rich compilation of real-world cases on digitalization, aiming to share first-hand insights from renowned organizations and to make digitalization tangible. With all economic and societal sectors being challenged by emerging technologies, the digital economy is highly volatile, uncertain, complex, and ambiguous. It confronts established organizations

with substantial challenges and opportunities. Against this backdrop, this book reports on best practices and lessons learned from organizations that succeeded in tackling the challenges and seizing the opportunities of the digital economy. It illustrates how twenty organizations leveraged their capabilities to create disruptive innovation, to develop digital business models, and to digitally transform themselves. These cases stem from various industries (e.g. automotive, insurance, consulting, and public services) and countries, covering the many facets that digitalization may have. As all case descriptions follow a unified template, they are easily accessible for readers and provide insightful examples for practitioners as well as interesting cases for researchers, teachers, and students. Almost every organization is trying to figure out how best to respond to the opportunities and threats posed by digitalization. This book provides valuable lessons from those organizations that have already begun their digital transformation journey. Michael D. Myers, Professor of Information Systems, University of Auckland Digitalization Cases provides firsthand insights into the efforts of renowned companies. The presented actions, results, and lessons learned are a great inspiration for managers, students, and academics. This book gives real pointers on the how and where to start. Anna Kopp, Head of IT Germany, Microsoft The cases compiled in the second volume of Digitalization Cases show how disruption can actively be managed. Further, long-term insights from extended success stories of the first edition highlight that courage to change pays off well. This book represents a motivation for organizations to drive their digital transformation journeys actively. Markus Richter, State Secretary at the Federal Ministry of the Interior, Building and Community and Federal Government Commissioner for Information Technology, Germany

Colloquial Malay Packt Publishing Ltd

Understand how to apply distributed tracing to microservices-based architectures Key Features A thorough conceptual introduction to distributed tracing An exploration of the most important open standards in the space A how-to guide for code instrumentation and operating a tracing infrastructure Book Description Mastering Distributed Tracing will equip you to operate and enhance your own tracing infrastructure. Through practical exercises and code examples, you will learn how end-to-end tracing can be used as a powerful application performance

management and comprehension tool. The rise of Internet-scale companies, like Google and Amazon, ushered in a new era of distributed systems operating on thousands of nodes across multiple data centers. Microservices increased that complexity, often exponentially. It is harder to debug these systems, track down failures, detect bottlenecks, or even simply understand what is going on. Distributed tracing focuses on solving these problems for complex distributed systems. Today, tracing standards have developed and we have much faster systems, making instrumentation less intrusive and data more valuable. Yuri Shkuro, the creator of Jaeger, a popular open-source distributed tracing system, delivers end-to-end coverage of the field in Mastering Distributed Tracing. Review the history and theoretical foundations of tracing; solve the data gathering problem through code instrumentation, with open standards like OpenTracing, W3C Trace Context, and OpenCensus; and discuss the benefits and applications of a distributed tracing infrastructure for understanding, and profiling, complex systems. What you will learn How to get started with using a distributed tracing system How to get the most value out of end-to-end tracing Learn about open standards in the space Learn about code instrumentation and operating a tracing infrastructure Learn where distributed tracing fits into microservices as a core function Who this book is for Any developer interested in testing large systems will find this book very revealing and in places, surprising. Every microservice architect and developer should have an insight into distributed tracing, and the book will help them on their way. System administrators with some development skills will also benefit. No particular programming language skills are required, although an ability to read Java, while non-essential, will help with the core chapters.

The Accommodation of Cultural Diversity Packt Publishing Ltd

The book consolidates the practical tips and concepts that shaped the authors work with organizations and individuals around the world. It is written to allow people to benefit from what hitherto was only available to some of the wealthiest organizations. The ideas presented in this book will help the reader better conduct dialogue with themselves and others leading to optimal outcomes for all. Written for the mass market, this book is a must-read for CEO's and senior staff. It reinvigorates the trainer's approach to interactions with people on all spectrums within the negotiation.

Mastering Defensive Security BRILL

Partial least squares is a new approach in structural equation modeling that can pay dividends when theory is scarce, correct model specifications are uncertain, and predictive accuracy is paramount. Marketers can use PLS to build models that measure latent variables such as socioeconomic status, perceived quality, satisfaction, brand attitude, buying intention, and customer loyalty. When applied correctly, PLS can be a great alternative to existing covariance-based SEM approaches. Dr. Ken Kwong-Kay Wong wrote this reference guide with graduate students and marketing practitioners in mind. Coupled with business examples and downloadable datasets for practice, the guide includes step-by-step guidelines for advanced PLS-SEM procedures in SmartPLS, including: CTA-PLS, FIMIX-PLS, GoF (SRMR, dULS, and dG), HCM, HTMT, IPMA, MICOM, PLS-MGA, PLS-POS, PLS_c, and QEM. Filled with useful illustrations to facilitate understanding, you'll find this guide a go-to tool when conducting marketing research. "This book provides all the essentials in comprehending, assimilating, applying and explicitly presenting sophisticated structured models in the most simplistic manner for a plethora of Business and Non-Business disciplines." — Professor Siva Muthaly, Dean of Faculty of Business and Management at APU.

Mastering Python ITBM

Since creole languages draw their properties from both their substrate and superstrate sources, the typological classification of creoles has long been a major issue for creolists, typologists, and linguists in general. Several contradictory proposals have been put forward in the literature. For example, creole languages typologically pair with their superstrate languages (Chaudenson 2003), with their substrate languages (Lefebvre 1998), or even, creole languages are alike (Bickerton 1984) such that they constitute a definable typological class (McWhorter 1998). This book contains 25 chapters bearing on detailed comparisons of some 30 creoles and their substrate languages. As the substrate languages of these creoles are typologically different, the detailed investigation of substrate features in the creoles leads to a particular answer to the question of how creoles should be classified typologically. The bulk of the data show that creoles reproduce the typological features of their substrate languages. This argues that creoles cannot be claimed to constitute a definable typological class."

Colloquial French Springer

Mastering Vim, reviewed by Bram Moolenaar, the creator of Vim, covers usage of Vim and Neovim, showcases relevant plugins, and teaches Vimscript Key Features Expert Vim and Vimscript techniques to work with Python and other development environment Accomplish end-to-end software development tasks with Neovim and Vim plugins Understand best practices for various facets of projects like version control, building, and testing Book Description Vim is a ubiquitous text editor that can be used for all programming languages. It has an extensive plugin system and integrates with many tools. Vim offers an extensible and customizable development environment for programmers, making it one of the most popular text editors in the world. Mastering Vim begins with explaining how the Vim editor will help you build applications efficiently. With the fundamentals of Vim, you will be taken through the Vim philosophy. As you make your way through the chapters, you will learn about advanced movement, text operations, and how Vim can be used as a Python (or any other language for that matter) IDE. The book will then cover essential tasks, such as refactoring, debugging, building, testing, and working with a version control system, as well as plugin configuration and management. In the concluding chapters, you will be introduced to additional mindset guidelines, learn to personalize your Vim experience, and go above and beyond with Vimscript. By the end of this book, you will be sufficiently confident to make Vim (or its fork, Neovim) your first choice when writing applications in Python and other programming languages. What you will learn Get the most recent Vim, GVim, and Neovim versions installed Become efficient at navigating and editing text Uncover niche Vim plugins and pick the best ones Discover multiple ways of organizing plugins Explore and tailor Vim UI to fit your needs Organize and maintain Vim configuration across environments Write scripts to complement your workflow using Vimscript Who this book is for Mastering Vim is written for beginner, intermediate, and expert developers. The book will teach you to effectively embed Vim in your daily workflow. No prior experience with Python or Vim is required.

Mastering ServiceNow BPB Publications

Summary Grokking Deep Learning teaches you to build deep learning neural networks from scratch! In his engaging style,

seasoned deep learning expert Andrew Trask shows you the science under the hood, so you grok for yourself every detail of training neural networks. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Deep learning, a branch of artificial intelligence, teaches computers to learn by using neural networks, technology inspired by the human brain. Online text translation, self-driving cars, personalized product recommendations, and virtual voice assistants are just a few of the exciting modern advancements possible thanks to deep learning. About the Book Grokking Deep Learning teaches you to build deep learning neural networks from scratch! In his engaging style, seasoned deep learning expert Andrew Trask shows you the science under the hood, so you grok for yourself every detail of training neural networks. Using only Python and its math-supporting library, NumPy, you'll train your own neural networks to see and understand images, translate text into different languages, and even write like Shakespeare! When you're done, you'll be fully prepared to move on to mastering deep learning frameworks. What's inside The science behind deep learning Building and training your own neural networks Privacy concepts, including federated learning Tips for continuing your pursuit of deep learning About the Reader For readers with high school-level math and intermediate programming skills. About the Author Andrew Trask is a PhD student at Oxford University and a research scientist at DeepMind. Previously, Andrew was a researcher and analytics product manager at Digital Reasoning, where he trained the world's largest artificial neural network and helped guide the analytics roadmap for the Synthesys cognitive computing platform. Table of Contents Introducing deep learning: why you should learn it Fundamental concepts: how do machines learn? Introduction to neural prediction: forward propagation Introduction to neural learning: gradient descent Learning multiple weights at a time: generalizing gradient descent Building your first deep neural network: introduction to backpropagation How to picture neural networks: in your head and on paper Learning signal and ignoring noise: introduction to regularization and batching Modeling probabilities and nonlinearities: activation functions Neural learning about edges and corners: intro to convolutional neural networks Neural networks that understand language: king - man + woman == ? Neural networks that write

like Shakespeare: recurrent layers for variable-length data Introducing automatic optimization: let's build a deep learning framework Learning to write like Shakespeare: long short-term memory Deep learning on unseen data: introducing federated learning Where to go from here: a brief guide

Mastering Git Kogan Page Publishers

Annotation. This bibliographical reference to Malaysia, updated from 1986, covers 1,052 English-language source materials. Entries are arranged into 42 categories, such as economics, languages, recreation, and environment. Annotations are 50-150 words. The volume includes an introduction, a glossary of foreign terms, and a list of abbreviations and acronyms. Indexed by author, title, and subject, and includes four maps. Annotation copyrighted by Book News, Inc., Portland, OR.

Accessions List, Southeast Asia "O'Reilly Media, Inc."

Take a problem-solving approach to learning all about transformers and get up and running in no time by implementing methodologies that will build the future of NLP Key Features Explore quick prototyping with up-to-date Python libraries to create effective solutions to industrial problems Solve advanced NLP problems such as named-entity recognition, information extraction, language generation, and conversational AI Monitor your model's performance with the help of BertViz, exBERT, and TensorBoard Book Description Transformer-based language models have dominated natural language processing (NLP) studies and have now become a new paradigm. With this book, you'll learn how to build various transformer-based NLP applications using the Python Transformers library. The book gives you an introduction to Transformers by showing you how to write your first hello-world program. You'll then learn how a tokenizer works and how to train your own tokenizer. As you advance, you'll explore the architecture of autoencoding models, such as BERT, and autoregressive models, such as GPT. You'll see how to train and fine-tune models for a variety of natural language understanding (NLU) and natural language generation (NLG) problems, including text classification, token classification, and text representation. This book also helps you to learn efficient models for challenging problems, such as long-context NLP tasks with limited computational capacity. You'll also work with multilingual and cross-lingual problems, optimize models by monitoring their performance, and discover how to deconstruct

these models for interpretability and explainability. Finally, you'll be able to deploy your transformer models in a production environment. By the end of this NLP book, you'll have learned how to use Transformers to solve advanced NLP problems using advanced models. What you will learn Explore state-of-the-art NLP solutions with the Transformers library Train a language model in any language with any transformer architecture Fine-tune a pre-trained language model to perform several downstream tasks Select the right framework for the training, evaluation, and production of an end-to-end solution Get hands-on experience in using TensorBoard and Weights & Biases Visualize the internal representation of transformer models for interpretability Who this book is for This book is for deep learning researchers, hands-on NLP practitioners, as well as ML/NLP educators and students who want to start their journey with Transformers. Beginner-level machine learning knowledge and a good command of Python will help you get the best out of this book.

English for Everyone: Level 4: Advanced, Course Book Packt Publishing Ltd

Learn the skills necessary to design, build, and deploy applications powered by machine learning (ML). Through the course of this hands-on book, you'll build an example ML-driven application from initial idea to deployed product. Data scientists, software engineers, and product managers—including experienced practitioners and novices alike—will learn the tools, best practices, and challenges involved in building a real-world ML application step by step. Author Emmanuel Ameisen, an experienced data scientist who led an AI education program, demonstrates practical ML concepts using code snippets, illustrations, screenshots, and interviews with industry leaders. Part I teaches you how to plan an ML application and measure success. Part II explains how to build a working ML model. Part III demonstrates ways to improve the model until it fulfills your original vision. Part IV covers deployment and monitoring strategies. This book will help you: Define your product goal and set up a machine learning problem Build your first end-to-end pipeline quickly and acquire an initial dataset Train and evaluate your ML models and address performance bottlenecks Deploy and monitor your models in a production environment

Malay Literature of the 19th Century Simon and Schuster
Cumulative author index in final number of each volume.

Artificial Intelligence for Managers Packt Publishing Ltd

The management of cultural diversity is a major challenge in many states. This book follows up the theoretical analysis of Ethnic Diversity and Public Policy with detailed case studies from leading international experts on Malaysia, Tanzania, Mauritius, Trinidad and Tobago, Northern Ireland, Spain and the United States of America to discover what lessons can be learnt for policy-makers in other divided societies.

Mastering Vim John Benjamins Publishing

Long before the issue of colonialism in Joseph Conrad's works became a prominent topic in Conrad studies, Florence Clemens initiated this conversation and began the dialogue that has since become a crucial scholarly conversation.

Mastering Machine Learning on AWS Packt Publishing Ltd

Colloquial French: The Complete Course for Beginners has been carefully developed by an experienced teacher to provide a step-by-step course to French as it is written and spoken today. Combining a clear, practical and accessible style with a methodical and thorough treatment of the language, it equips learners with the essential skills needed to communicate confidently and effectively in French in a broad range of situations. No prior knowledge of the language is required. Colloquial French is exceptional; each unit presents a wealth of grammatical points that are reinforced with a wide range of exercises for regular practice. A full answer key, a grammar summary, bilingual glossaries and English translations of dialogues can be found at the back as well as useful vocabulary lists throughout. Key features include: A clear, user-friendly format designed to help learners progressively build up their speaking, listening, reading and writing skills Jargon-free, succinct and clearly structured explanations of grammar An extensive range of focused and dynamic supportive exercises Realistic and entertaining dialogues covering a broad variety of narrative situations Helpful cultural points explaining the customs and features of life in France. An overview of the sounds of French Balanced, comprehensive and rewarding, Colloquial French is an indispensable resource both for independent learners and students taking courses in French. Audio material to accompany the course is available to download free in MP3 format from www.routledge.com/cw/colloquials. Recorded by native speakers, the audio material features the dialogues and texts from the book

and will help develop your listening and pronunciation skills.

Grokking Deep Learning Routledge

Gain expertise in ML techniques with AWS to create interactive apps using SageMaker, Apache Spark, and TensorFlow. Key Features Build machine learning apps on Amazon Web Services (AWS) using SageMaker, Apache Spark and TensorFlow Learn model optimization, and understand how to scale your models using simple and secure APIs Develop, train, tune and deploy neural network models to accelerate model performance in the cloud Book Description AWS is constantly driving new innovations that empower data scientists to explore a variety of machine learning (ML) cloud services. This book is your comprehensive reference for learning and implementing advanced ML algorithms in AWS cloud. As you go through the chapters, you'll gain insights into how these algorithms can be trained, tuned and deployed in AWS using Apache Spark on Elastic Map Reduce (EMR), SageMaker, and TensorFlow. While you focus on algorithms such as XGBoost, linear models, factorization machines, and deep nets, the book will also provide you with an overview of AWS as well as detailed practical applications that will help you solve real-world problems. Every practical application includes a series of companion notebooks with all the necessary code to run on AWS. In the next few chapters, you will learn to use SageMaker and EMR Notebooks to perform a range of tasks, right from smart analytics, and predictive modeling, through to sentiment analysis. By the end of this book, you will be equipped with the skills you need to effectively handle machine learning projects and implement and evaluate algorithms on AWS. What you will learn Manage AI workflows by using AWS cloud to deploy services that feed smart data products Use SageMaker services to create recommendation models Scale model training and deployment using Apache Spark on EMR Understand how to cluster big data through EMR and seamlessly integrate it with SageMaker Build deep learning models on AWS using TensorFlow and deploy them as services Enhance your apps by combining Apache Spark and Amazon SageMaker Who this book is for This book is for data scientists, machine learning developers, deep learning enthusiasts and AWS users who want to build advanced models and smart applications on the cloud using AWS and its integration services. Some understanding of machine learning concepts, Python programming and AWS will be beneficial.

Creoles, Their Substrates, and Language Typology John Wiley & Sons

PLEASE NOTE - this is a replica of the print book and you will need paper and a pencil to complete the exercises. Welcome to the most exciting English language learner around! The ultimate self-study course is easy to use, quick to learn and works at an advanced level with real depth and detail. Level 4 guarantees an engaging and entertaining experience for adults already

accomplished at learning English as a foreign language. This advanced course targets experienced English speakers looking to hone their existing skills. Learn English at the highest level by reinforcing key language skills, grammar rules, and vocabulary with listening, speaking, reading, and writing exercises. At this level the content is more challenging, covering subjects such as family life, business, news, and media. English for Everyone

Course Book Level 4 Advanced covers the major global English-language exams, including TOEFL and IELTS. This book is part of DK's best-selling English for Everyone series, which is suitable for all levels of English language learners and provides the perfect reading companion for study, exams, work, or travel. With audio material available on the accompanying website and Android/iOS apps bringing vital experience of spoken English, there has never been a better time to learn English.