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Management Information Systems

Historia de la Comunicación Social del Ecuador: prensa, radio, televisión y cibermedios (1792-2013).Vol I. Azuay, Loja y el austro ecuatoriano

e-Research y español LE/L2

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The Creative Destruction of Medicine

Five Hundred Years of LGBTQIA+ History in Western Nicaragua

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (SPANISH)

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Publicidad 360º

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Escrituras digitales

Recherches Urbaines Et Régionales Au Canada

Tendencias de la Comunicación. El Ecosistema Mediático Contemporáneo. Discusiones sobre audiencias, estrategias de comunicación y resultados. Vol. II

Pulp and Paper Magazine of Canada

Marketing

The Impact of Digital Technology on Contemporary and Historic Newspapers

Trabajar en la era digital (2a edición)

Law, Reason and Emotion

The Limits of Human Rights

Internet Newspapers

Digitised Newspapers – A New Eldorado for Historians?

Signals & Systems

La Crónica médica

Adaptive Organizations and People

Del manuscrit a la paraula digital / From Manuscript to Digital Word

Matemáticas IB: Aplicaciones e Interpretaciones, Nivel Medio libro digital

La revolución silenciosa

Le Digital Expliqua C A Mon Boss Parc Downloaded from hl.uconnect.hi.u.edu.vn by guest

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Management Information Systems Editorial Limusa

This collection, which transports readers from the age of manuscripts to the digital word, is a good demonstration not only of the current vitality of studies of Catalan language and literature, but also of the variety of interests and theoretical approaches and the diversity of origin of Catalan researchers. The studies are focused primarily on three thematic areas: a) culture and language between the fifteenth and eighteenth centuries; b) one hundred years of Catalan literature: 1859-1959; and c) multilingualism and interculturality. The collected studies will prove to make a solid contribution to the unstoppable progress that Catalan philology has been making for decades.

Historia de la Comunicación Social del Ecuador: prensa, radio, televisión y cibermedios (1792-2013).Vol I. Azuay, Loja y el austro ecuatoriano Midac, SL

Written for courses in Principles of Marketing at four-year and two-year colleges, this shorter overview aims to help students master the basic principles and practices of modern marketing in an enjoyable and practical way. Its coverage balances upon three essential pillars - (1) theory and concepts; (2) practices and applications; and (3) pedagogy - cultivating an efficient, effective teaching and learning environment. This sixth edition provides revised content throughout, and reflects the major trends and forces that are impacting marketing in this new, connected millennium. It includes new thinking and expanded coverage on a wide variety of topics, for example: relationship marketing; connecting technologies; the company value chain; value-delivery networks; and global marketing.

e-Research y español LE/L2 Pearson Educación

e-Research y español LE/L2: Investigar en la era digital es el primer volumen que aborda de manera conjunta las aportaciones al español LE/L2 de la lingüística de corpus, la biblioteconomía y la edición digital. Es excelente para mejorar las técnicas de investigación a la vez que se toma conciencia sobre el uso de las

tecnologías en los estudios sobre el español LE/L2.

Características principales: visión interdisciplinar e internacional a partir del trabajo de expertos que ejercen su actividad docente, investigadora y profesional en diferentes ámbitos y en distintos países; planteamiento teórico-práctico mediante la exposición de una reflexión teórica y la descripción de casos prácticos; sólido marco teórico que se presenta en los dos primeros capítulos; estructura homogénea dividida en útiles apartados (necesidades, cómo ayudan las tecnologías y casos concretos) para que el lector pueda localizar los contenidos con facilidad; lectura del volumen que puede ser lineal (capítulo tras capítulo) o transversal (por ejemplo, los casos prácticos que se presentan en cada capítulo); materiales complementarios en línea, como, por ejemplo, glosario hipertextual y enlaces a los corpus y programas mencionados en los capítulos. Escrito en español, de manera clara y accesible, y con abundantes ejemplos e ilustraciones, e-Research y español LE/L2: Investigar en la era digital es ideal para todas aquellas personas vinculadas con la investigación en torno al español LE/L2: estudiantes de máster y doctorado, directores de tesis (PhD o máster) y profesores. e-Research y español LE/L2: Investigar en la era digital is the first volume that jointly addresses the contributions of corpus linguistics, librarianship and digital publishing to Spanish as a second or foreign language (LE/L2). It is excellent for improving research techniques while raising awareness about the use of technologies in studies of Spanish LE/L2. Main features: interdisciplinary and international vision based on the work of experts who carry out their teaching, research and professional activities in different fields and in different countries; theoretical-practical approach through the presentation of a theoretical reflection and the description of practical cases; solid theoretical framework which is presented in the first two chapters; each chapter is divided into three useful sections (needs, how technologies help, and specific cases) so that the reader can easily locate the contents; reading can be linear (chapter by chapter) or transversal (for example, the practical cases presented in each chapter); supplementary online materials include a hypertext glossary and links to the corpus and programs mentioned in the chapters. Written in Spanish, in a clear and accessible way, and with abundant examples and illustrations, e-Research y español LE/L2: Investigar en la era digital is ideal for all those involved in research on Spanish LE/L2, master's and doctoral students, thesis supervisors and professors.

[Directions 2](#) Routledge

A one-semester intermediate-high to advanced-level French textbook designed for French for Specific Purposes courses such as Business or Professional French, Affaires globales uses an interdisciplinary, multiliteracies approach to help students develop the cultural knowledge and language skills necessary for a career in the francophone world.

[The Creative Destruction of Medicine](#) Project Management Institute

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

[Five Hundred Years of LGBTQIA+ History in Western Nicaragua](#) Pearson Educación

What are the limits of human rights, and what do these limits mean? This volume engages critically and constructively with this question to provide a distinct contribution to the contemporary

discussion on human rights. Fassbender and Traisbach, along with a group of leading experts in the field, examine the issue from multiple disciplinary perspectives, analysing the limits of our current discourse of human rights. It does so in an original way, and without attempting to deconstruct, or deny, human rights. Each contribution is supplemented by an engaging comment which furthers this important discussion. This combination of perspectives paves the way for further thought for scholars, practitioners, students, and the wider public. Ultimately, this volume provides an exceptionally rich spectrum of viewpoints and arguments across disciplines to offer fresh insights into human rights and its limitations.

[A Guide to the Project Management Body of Knowledge \(PMBOK® Guide\) – Seventh Edition and The Standard for Project Management \(SPANISH\)](#) University of Arizona Press

Este libro puede considerarse como una vía imprescindible para tratar de “ordenar el tráfico” en el complicado mundo del Turismo. Dos tercios de la Gran Muralla China está llena de brechas y de grafiti, en buena parte por el desembarco de excursionistas. Una joya de la historia, padece los efectos de millones de turistas que la visitan, con las facilidades que da el precio de los viajes y de los tour operadores que ponen cualquier destino a nuestro alcance.

[Historia de la Comunicación Social del Ecuador: prensa, radio, televisión y cibermedios \(1792-2013\)](#) Pearson Educación

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide: •Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); •Provides an entire section devoted to tailoring the development approach and processes; •Includes an expanded list of models, methods, and artifacts; •Focuses on not just delivering project outputs but also enabling outcomes; and •Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

[Management Information Systems](#) Cambridge Scholars Publishing
In this commentary on 2 Corinthians, Scott Manetsch guides readers through both familiar voices and lesser-known figures of the early modern period from a diversity of theological traditions, including Lutherans, Reformed, Radicals, Anglicans, and Roman Catholics. This volume will open the Reformation's resources to preachers, scholars, and all who would be newly created in Christ.

[Tendencias de la comunicación para el turismo](#) IRPP

This groundbreaking book reframes five hundred years of western Nicaraguan history by giving gender and sexuality the attention they deserve. Victoria González-Rivera decenters nationalist narratives of triumphant mestizaje and argues that western Nicaragua's LGBTQIA+ history is a profoundly Indigenous one. In this expansive history, González-Rivera documents connections between Indigeneity, local commerce, and femininity (cis and trans), demonstrating the long history of LGBTQIA+ Nicaraguans. She sheds light on historical events, such as Andres Caballero's 1536 burning at the stake for sodomy. González-Rivera discusses how elite efforts after independence to “modernize” open-air markets led to increased surveillance of

LGBTQIA+ working-class individuals. She also examines the 1960s and the Somoza dictatorship, when another wave of persecution emerged, targeting working-class gay men and trans women, leading to a more stringent anti-sodomy law. The centuries prior to the post-1990 political movement for greater LGBTQIA+ rights demonstrate that, far from being marginal, LGBTQIA+ Nicaraguans have been active in every area of society for hundreds of years.

La Homeopatia Basic Books

Ecritures digitales aims to demonstrate how digital writing contributes to the emergence of “a new relationship between the human body and the machine” as Jacques Derrida proposed when he considered the effects of new technologies. This reconfigured relationship, not surprisingly, is also influencing the digital future of the Jewish-Christian textual corpus referred to as “the Scriptures”. The French title brings together this duality in one expression: *Ecritures digitales*. The English subtitle makes explicit the double meaning of the unique French word *Ecritures*: Digital writing, digital Scriptures. With a full French version and an abbreviated English version, this monograph analyzes the main challenges and opportunities for both writing and the Scriptures in the transition to digital culture. *Ecritures digitales* souhaite démontrer de quelle manière l’écriture digitale contribue à l’émergence d’une « nouvelle relation du corps humain aux machines », selon le diagnostic posé par Jacques Derrida à propos des effets des nouvelles technologies. Cette relation innovante influence également l’avenir numérique du corpus textuel judéo-chrétien désigné comme « les Ecritures ». Le titre français rassemble en une seule expression ces deux thématiques: *Ecritures digitales*. Le sous-titre anglais rend sa double signification explicite: Digital writing, digital Scriptures. Avec une version française complète et une version anglaise brève, cette monographie analyse les principaux défis des métamorphoses digitales de l’écriture et des *Ecritures*.

Introducción a las telecomunicaciones modernas Oxford

University Press - Children

The papers brought together in this highly actual book are grouped around three themes. Not only the physical and digital preservation of newspapers are treated, but also the service and access models that are currently under development; examples are provided, with a focus on Southeast Asia. Moreover the dynamism of online newspapers is discussed. This volume contains cutting-edge information which is indispensable for the modern newspaper librarian. Also researchers, educators and journalists may benefit from the introduction to current aspects of the important medium.

L'Union médicale du Canada Editorial UOC

L’année 2020 restera à tout jamais gravée dans nos mémoires comme une année de dévastation. Fin janvier 2021, le SARS-COV-2 avait provoqué 2,2 millions de décès dans le monde, touchant tout particulièrement l’Europe et le continent Américain. La crise sanitaire s’est accompagnée d’une crise économique d’une ampleur dépassant de loin la crise de 2007-2008. Le PIB des pays développés a chuté de 5,1 % en 2020 (et de 6,6 % en Zone euro). Le soutien des pouvoirs publics a été important, au prix de déficits publics extrêmes et de politiques monétaires extrêmement accommodantes. Cette perspective macroéconomique donne la bonne mesure de la crise, mais elle n’est pas très utile pour comprendre les difficultés auxquelles sont actuellement soumises les entreprises. Elle ne rend pas compte des sacrifices, efforts et innovations des entreprises, qui ont fait preuve d’une remarquable résilience en 2020.

Digital Resources, Creativity and Innovative Methodologies in Language Teaching and Learning

Rockport Publishers

Los avances en la publicación electrónica han tenido un impacto profundo sobre los modelos tradicionales de comunicación, distribución, uso y preservación de la información en general y de la científica en particular. Aunque los documentos digitales permiten un acceso a la información incomparablemente más fácil que los tradicionales, estos han demostrado su capacidad de sobrevivir para futuras generaciones, capacidad aún no comprobada en los recursos digitales. El dilema de la permanencia de los recursos digitales ha sido objeto de muchos estudios durante la última década pero aún no se ha llegado a una solución, no obstante el progreso realizado en el reconocimiento de los retos y en el establecimiento de buenas prácticas para atajar la pérdida de información, al menos a medio plazo. Este libro pretende ofrecer a los bibliotecarios una introducción al estado de la cuestión, que abarque tanto los principales obstáculos (técnicos, económicos, institucionales y legales) para la preservación de los recursos digitales como las iniciativas que buscan soluciones para conseguir la perdurabilidad de estos recursos.

Oxford IB Diploma Programme: Matemáticas IB: Análisis y Enfoques Nivel Medio libro digital Georgetown University Press

El libro digital, con un enfoque basado en conceptos, se ha desarrollado en cooperación con la organización IB para proporcionar un apoyo completo al nuevo programa de estudios de Matemáticas: Aplicaciones e Interpretaciones Nivel Medio del Programa del IB Diploma, cuya primera enseñanza ha sido establecida en septiembre de 2019.

Information Circular Routledge

Volume II: Special Workshops Initia Via Editora

Les entreprises françaises face à la crise du Covid-19 Ediciones Universidad San Jorge

The application of digital technologies to historical newspapers have changed the research landscape historians were used to. An Eldorado? Despite undeniable advantages, the new digital affordance of historical newspapers also transforms research practices and confronts historians with new challenges. Drawing on a growing community of practices, the *impresso* project invited scholars experienced with digitised newspaper collections with the aim of encouraging a discussion on heuristics, source criticism and interpretation of digitized newspapers. This volume provides a snapshot of current research on the subject and offers three perspectives: how digitisation is transforming access to and exploration of historical newspaper collections; how automatic content processing allows for the creation of new layers of information; and, finally, what analyses this enhanced material opens up. ‘*impresso - Media Monitoring of the Past*’ is an interdisciplinary research project that applies text mining tools to digitised historical newspapers and integrates the resulting data into historical research workflows by means of a newly developed user interface. The question of how best to adapt text mining tools and their use by humanities researchers is at the heart of the *impresso* enterprise.

La preservación de recursos digitales Pearson Educación

Exploring signals and systems, this work develops continuous-time and discrete-time concepts, highlighting the differences and similarities. Two chapters deal with the Laplace transform and the Z-transform. Basic methods such as filtering, communication an

Publicidad 360º Religacion Press

The concept of university language centres has changed in recent decades. Initially conceived as laboratories for practical and autonomous language-learning, they are now considered as places with more specific and complex functions in language teaching and learning. University language centres now

constitute networks for exchanging knowledge and know-how in order to respond to ever-changing, multilingual and multicultural contexts. At the same time, the availability and acquisition of new technologies is contributing to the creation of new tools for the provision of appropriate services and training. This collection covers a wide range of topics related to the activities, experiences and applied research carried out in Italian university language centres. It provides further evidence of the important role university language centres play in promoting language expertise, developing tools and adopting digital resources, and providing support and training for language teaching. Technology, creativity, methodologies and plurilingualism are key topics in the book as they constitute the essential ingredients for effective and successful language teaching and learning. The volume's thirty-three chapters provide multi-perspective

approaches, showing how the real contexts of current language education need the integration of theoretical backgrounds with the best practices resulting from practical experience.

Affaires globales Dykinson

How genomics, big data, and digital technology are revolutionizing every aspect of medicine, from physical exams to drug prescriptions to organ transplants Mobile technology has transformed our lives, and personal genomics is revolutionizing biology. But despite the availability of technologies that can provide wireless, personalized health care at lower cost, the medical community has resisted change. In *The Creative Destruction of Medicine*, Eric Topol-one of the nation's top physicians-calls for consumer activism to demand innovation and the democratization of medical care. *The Creative Destruction of Medicine* is the definitive account of the coming disruption of medicine, written by the field's leading voice.