

Kuesioner Efektivitas Pengendalian Piutang

Business Modeling and Data Mining
 Brink's Modern Internal Auditing
 Worklife Balance
 Mapping Foresight
 AICPA Professional Standards: Accounting
 Auditing and Assurance Services + MyAccountingLab Access Code: Includes Pearson EText
 Design Issues in Rural Finance
 Internal Audit Handbook
 Fraud Auditing and Forensic Accounting
 Realization 2020
 Controlling Corruption
 A Manual on Government Finance Statistics
 Operational Review, 2000 Supplement
 Franklin Says I Love You
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 Auditing, Assurance Services and Ethics in Australia
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 An Account of the Implausible Life of Ryden Brown
 Quantification in Psychology
 The Future of Business Schools
 Basic Financial Management
 Career Assessment
 Environmental Change and Challenge 4e / Making Sense in Geography Pack

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Business Modeling and Data Mining Addison Wesley Longman

Business Modeling and Data Mining demonstrates how real world business problems can be formulated so that data mining can answer them. The concepts and techniques presented in this book are the essential building blocks in understanding what models are and how they can be used practically to reveal hidden assumptions and needs, determine problems, discover data, determine costs, and explore the whole domain of the problem. This book articulately explains how to understand both the strategic and tactical aspects of any business problem, identify where the key leverage points are and determine where quantitative techniques of analysis -- such as data mining -- can yield most benefit. It addresses techniques for discovering how to turn colloquial expression and vague descriptions of a business problem first into qualitative models and then into well-defined quantitative models (using data mining) that can then be used to find a solution. The book completes the process by illustrating how these findings from data mining can be turned into strategic or tactical implementations. · Teaches how to discover, construct and refine models that are useful in business situations · Teaches how to design, discover and develop the data necessary for mining · Provides a practical approach to mining data for all business situations · Provides a comprehensive, easy-to-use, fully interactive methodology for building models and mining data · Provides pointers to

supplemental online resources, including a downloadable version of the methodology and software tools.

Brink's Modern Internal Auditing Springer Science & Business Media

Auditing counts! With recent incidents at WorldCom, Enron, Xerox, Tyco, and other companies, auditing has never been so important. Auditing is perhaps our single best defense in ensuring the integrity of our financial reporting system. That's why this new Eighth Edition of Boynton and Johnson's Modern Auditing focuses on decision making and the critical role auditors play in providing assurance about the integrity of the financial reporting system. Known for its clear writing and accessibility, this text provides comprehensive and integrated coverage of current developments in the environment, standards, and methodology of auditing. Features * Real-world examples relate issues discussed in the chapter to ethics, audit decision making, and the integrity of the financial reporting system. * Focus on Audit Decisions sections highlight key factors that influence an auditor's decisions. * Includes discussion of the role of the Public Company Accounting Oversight Board (PCAOB) Auditing Standards, and a chapter feature highlights PCAOB standards that differ from Generally Accepted Auditing Standards for private companies. * Expanded case material related to the integrated audit case (Mt. Hood Furniture) provides a variety of databases that allow students to utilize generalized audit software (IDEA) to accomplish various audit tasks. Multiple databases allow the case to be reused with different data from term to term. * A flowchart style chapter preview begins each chapter. * Chapter summaries reinforce important audit decisions included in the chapter. * End-of-chapter material organized by audit decisions provides a clear link between audit decisions discussed in each chapter and the problem material.

Worklife Balance CUP Archive

An operational review is an evaluation made of management's conformity with policy and budgets. The corporation and its operations are analyzed, including appraisal of structure, controls, procedures, and processes. This book offers a comprehensive overview of the entire process. This core volume (ISBN 0471-252042) is supplemented annually. The 2002 Cumulative Supplement (ISBN 0471-419303): Includes a new chapter describing the operational review process conducted on an institution of higher learning Examines how an educational institution can operate most economically, efficiently, and effectively within the guidelines and constraints of being a not-for-profit entity Presents operational review principles related to an institution of higher learning This supplement updates the core volume, Reider/Operational Review: Maximum Results at Efficient Costs, Second Edition (ISBN 0471-252042).

Mapping Foresight Springer

This book provides a clear practical introduction to shareholder value analysis for the marketing professional. It gives them the tools to develop the marketing strategies that will create the most value for business. For top management and CFOs the book explains how marketing generates shareholder value. It shows how top management should evaluate strategies and stimulate more effective and relevant marketing in their companies. The original essence of the first edition has been maintained but obvious areas have been updated and revised, as well as, new areas such as technology have been addressed. The second edition of this book has been written by a ghost writer who has fully updated, enhanced and replaced statistics, case studies and other outdated content with the help of a select advisory panel, each of whom has acted as a subject expert, a guide and as part of a steering committee. The highly prestigious panels of contributors include: Jean-Claude Larréché - INSEAD Veronica Wong - Aston Business School John Quelch - Harvard Business School Susan Hart - Strathclyde Graduate Business School (SGBS) Michael Baker - Emeritus Professor SGBS Tim Ambler - London Business School Tony Cram - Ashridge Table of Contents: PART I Principles of Value Creation 1 Marketing and Shareholder Value 2 The Shareholder Value Approach 3 The Marketing Value Driver 4 The Growth Imperative PART II Developing High-Value Strategies 5 Strategic Position Assessment 6 Value-Based Marketing Strategy PART III Implementing High-Value Strategies 7 Building Brands 8 Pricing for Value 9 Value-Based Communications 10 Value-Based Marketing in the Digital Age

AICPA Professional Standards: Accounting John Wiley & Sons

Analyzing the development of small and medium enterprises (SMEs) in Asian developing countries, the book is based on a survey of key literature and data on SMEs with the focus on; recent development, export performance, main constraints, competitiveness, innovation and technology transfer, and female entrepreneurs.

Auditing and Assurance Services + MyAccountingLab Access Code: Includes Pearson EText Elsevier

Corporate governance principles provide guidance on how corporations should operate. Adoption of international corporate governance best practices leads to long-term sustainability and resilience, and can be a competitive tool to attract foreign investments. The Asian Development Bank, in partnership with the ASEAN Capital Markets Forum, have jointly developed the ASEAN Corporate Governance Scorecard, an assessment based on publicly available information and benchmarked against international best practices that encourage publicly listed companies to go beyond national legislative requirements. This report can be used by capital market regulators and other stakeholders as a reference to understand the current corporate governance standards across the region. It is also a useful diagnostic tool to guide improvement of corporate governance standards.

Design Issues in Rural Finance Palgrave Macmillan

Ecocity Berkeley offers innovative city planning solutions that would work anywhere, but the book offers a vision of what the future can be like with a fair amount of planning beforehand. This book is very inspirational, and could be used to advocate similar planning improvements in any large city. This book is meant for anyone interested in environmental activism, and anyone looking for serious innovations in their city.

Internal Audit Handbook John Wiley & Sons

This book offers a comprehensive, up-to-date presentation of the tasks and challenges facing internal audit. It presents the Audit Roadmap, the process model of internal auditing developed at SAP® which describes all stages of an audit. Coverage provides information on issues such as the identification of audit fields, the annual audit planning, the organization and execution of audits as well as reporting and follow-up. The handbook also discusses management-related subjects. Separate chapters are dedicated to special topics like IT or SOX audits.

Fraud Auditing and Forensic Accounting North Atlantic Books

FRAUD AUDITING AND FORENSIC ACCOUNTING With the responsibility of detecting and preventing fraud falling heavily on the accounting profession, every accountant needs to recognize fraud and learn the tools and strategies necessary to catch it in time. Providing valuable information to those responsible for dealing with prevention and discovery of financial deception, Fraud Auditing and Forensic Accounting, Fourth Edition helps accountants develop an investigative eye toward both internal and external fraud and provides tips for coping with fraud when it is found to have occurred. Completely updated and revised, the new edition presents: Brand-new chapters devoted to fraud response as well as to the physiological aspects of the fraudster A closer look at how forensic accountants get their job done More about Computer-Assisted Audit Tools (CAATs) and digital forensics Technological aspects of fraud auditing and forensic accounting Extended discussion on fraud schemes Case studies demonstrating industry-tested methods for dealing with fraud, all drawn from a wide variety of actual incidents Inside this book, you will find step-by-step keys to fraud investigation and the most current methods for dealing with financial fraud within your organization. Written by recognized experts in the field of white-collar crime, this Fourth Edition provides you, whether you are a beginning forensic accountant or an experienced investigator, with industry-tested methods for detecting, investigating, and preventing financial schemes.

Realization 2020 John Wiley & Sons

This Manual deals with concepts, definitions, and procedures for the compilation of statistics on government finance. It is intended as a reference tool for those who are called upon to prepare or evaluate such statistics. Focusing on financial transactions such as taxing, borrowing, spending, and lending, the Manual emphasizes the summarization and organization of statistics appropriate for analysis, planning, and policy determination.

Controlling Corruption Asian Development Bank

This volume seeks to address the rising expectations of working parents in advanced Western welfare states for work-life balance and quality of life, and the tensions that ensue from these expectations within individual lives, households, work organizations, and policy frameworks.

A Manual on Government Finance Statistics Oxford University Press

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- An integrated and current approach to auditing. Auditing and Assurance Services: An Integrated Approach presents an integrated concepts approach that shows readers the auditing process from start to finish. This text prepares readers for real-world audit decision making by using illustrative examples of key audit decisions, with an emphasis on audit planning, risk assessment processes and collecting and evaluating evidence in response to risks. The fourteenth edition includes coverage of PCAOB Auditing Standards up through AS 15 (the PCAOB's Risk Assessment Standards), new standards related to auditor responsibilities related to supplementary information included in financial statements (SAS Nos. 119 and 120), and the most up-to-date content in the dynamic auditing environment.

Operational Review, 2000 Supplement John Wiley & Sons

Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer.1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

Franklin Says I Love You Notion Press

Practical examples, sample reports, best practices and recommendations to help you deter, detect, and prevent financial statement fraud Financial statement fraud (FSF) continues to be a major challenge for organizations worldwide. Financial Statement Fraud: Prevention and Detection, Second Edition is a superior reference providing you with an up-to-date understanding of financial statement fraud, including its deterrence, prevention, and early detection. You will find A clear description of roles and responsibilities of all those involved in corporate governance and the financial reporting process to improve the quality, reliability and transparency of financial information. Sample reports, examples, and documents that promote a real-world understanding of incentives, opportunities, and rationalizations Emerging corporate governance reforms in the post-SOX era, including provisions of the SOX Act, global regulations and best practices, ethical considerations, and corporate governance principles Practical examples and real-world "how did this happen" discussions that provide valuable insight for corporate directors and executives, auditors, managers, supervisory personnel and other professionals saddled with anti-fraud responsibilities Expert advice from the author of Corporate Governance and Ethics and coauthor of the forthcoming Wiley textbook, White Collar Crime, Fraud Examination and Financial Forensics Financial Statement Fraud, Second Edition contains recommendations from the SEC Advisory Committee to reduce the complexity of the financial reporting process and improving the quality of financial reports.

Sawyer's Internal Auditing World Bank Publications

To what extent do business schools in Europe contribute to competitiveness of the economy? European Business Schools imitate their North American counterparts in order to catch up in the competition for knowledge and training in management. The book compares institutional settings of business schools and presents five foresight scenarios for 2020.

Auditing, Assurance Services and Ethics in Australia John Wiley & Sons

REALIZATION 2020 is the crux of different events that happened during 2020. It is going to help you go through all the important events that happened in 2020. Pooja Pruthi has shared her thoughts and Learnings during 2020. 2020 was one unforgettable year and we cannot deny the fact that it has shown the true colors of life. This book will help you learn basic lifestyle and how you can build your personality by taking care of few things. Let's go back and revive what all happened and realize what all we have to take care of in future.

Value-based Marketing John Wiley & Sons

Unique insights into the nature of fraud and how to expose it It's not enough to wait for a tip to expose corporate fraud. Fraud 101, Second Edition provides step-by-step guidance on how to perform detection procedures for every major type of fraud. Its new and detailed case studies reveal how easy it can be for a perpetrator to commit a fraud and how difficult it can be to prosecute. This new edition also offers expanded coverage of financial

statement fraud, fraud-specific internal control, and Sarbanes-Oxley.

SMEs in Asian Developing Countries Springer

World Bank Discussion Paper No. 291. Discusses the major issues associated with transforming and improving payment systems in emerging market economies. Economic activity requires a system of payments to facilitate trade and exchange between consumers and suppliers of products and services. This paper looks at the differences between payment systems in centrally planned and market economies. The authors examine both short- and long-term methods of improving payment systems. Distinctions between the various payment instruments are made, and the roles of country size, banking structure, and institutional framework are discussed. An appendix provides a summary checklist of information needed to plan adequately for changes in payment systems.

Ecocity Berkeley McGraw-Hill Education

[a href="http://www.oupcanada.com/ebook/dearden/index.html"](http://www.oupcanada.com/ebook/dearden/index.html)img src="/images/hed/closer_look_btn.gif"/aNow in a fourth edition,

Environmental Change and Challenge is a fascinating introduction to the field of environmental studies. Respected geographers Philip Dearden and Bruce Mitchell explore a host of contemporary environmental issues such as drought, flooding, loss of biodiversity, ecosystem toxicity, and crop failure, while also offering a detailed overview of basic scientific concepts. Maintaining the same optimistic tone of previous editions, the text emphasizes that informed global citizens are the key to meeting these challenges and generating positive change. With increased coverage of demography, more international examples, and new material on human health and the environment throughout, this updated edition shows students how environmental concerns impact our daily lives both at home and abroad.

Modern Auditing Routledge

This book ties together selected contributions by George Staubus to the early development of the decision-usefulness theory of financial accounting--the theory that has become generally accepted accounting theory in the last half of the twentieth century and is the basis for the FASB's conceptual framework.